



Annual Report 2020





As central Indiana's PBS and NPR member station and a producer of local programs, WFYI Public Media broadcasts on six 24/7 digital broadcast services. The station has three television channels, two high definition audio channels and online content at wfyi.org. WFYI is also a member of the Indiana Public Broadcasting Stations (IPBS) group, where content is shared among public media outlets around the state.

Television

WFYI
PBS and local programming

WFYI 2
PBS Kids

WFYI 3
Create TV (lifestyle programming)

Radio

90.1 FM HD1
News and information, entertainment, speciality music

90.1 FM HD 2
The Point: Xponential Radio (music) and local programming — both available to stream live on wfyi.org

Digital

WFYI.org — 24-hour access to WFYI news and information, programming, special events, community services and online giving opportunities.

Simulcast

WFYI also partners with three state universities to simulcast radio programming:

91.3 FM WNDY - Wabash College, Crawfordsville
89.5 FM WFCL - Franklin College, Franklin
89.7 FM WISU - Indiana State University, Terre Haute

Board & Trusted Advisors

Metropolitan Indianapolis Public Media Board

Chair
Brenda Horn

Vice Chair
Raquel Richardson

Immediate Past Chair
Michael Heaton

Treasurer
Sue Back

Secretary
Tony Felts

Board of Directors
Greg Petrowich:
Board President

David Arland
Neelay Bhatt
Ted Boehm
Whitney Ertel
Ronald Fisher

Rosie Foulke
Tim Garnett
Eric Gillispie
Irena Goloschokin
Beth Haney
Michele Janin
Gloria Jimenez
Kathy Johnson

Terry Magid
Tim Maginn
Fred Nation
Judy Okenfuss
Jon Owens
George Plews
Eddie Pillow
Becca Polak
Kathi Postlethwait
LaTona Prentice
Anne Sellers
Howard Schrott
Tanya Stuart Overdorf
Tiffani Taylor
Aaron Williams

Director Emeritus

Michael Alerding
Alan B. Cloe
James Carr
Diana Davis
David Sease
Norm Tabler

WFYI Foundation Board

Chair
George Plews

Vice Chair
Robert Elzer

Immediate Past Chair
David Resnick

Secretary
Susanne Sogard

Board of Directors

Greg Petrowich: Board President
Dan Appel
Charles Blair
Barbara Branich
Julie Davis
Rollin Dick
Kristin Fruehwald
Arlene Glick Grande
Margaret Maxwell
Susanne McAlister
Mandy Moore
Brian Welch



Message from the President and Board Chair

WFYI supporters and staff began the year with a great deal of excitement. Our news team had an election to cover, both at the state and federal level, as well as important policy and news stories in education, health and more. Our radio team looked forward to some new show ideas, to add to our robust cultural programming. In October 2020, we would celebrate the station's 50th anniversary, with the goal of honoring those who have supported us through five decades of public service.

The WFYI team accomplished all that and more, as the world faced a global pandemic and our nation tackled both a contentious election and a reckoning on equity. As our local audience sought answers about COVID-19, a tumultuous school year and ongoing demonstrations, WFYI journalists turned to action. We saw our greatest number of digital news visits and, despite the statewide order to "hunker down," we kept our television and radio services on air. Our television production team captured community reactions to difficult news, documenting a time of conflict with care and clarity.

We also launched two new radio programs, Small Studio Signal Boost and Echoes of Indiana Avenue. The former amplifies local music and artists weekly, as Adam Gross, Melissa Davis and Sharlene Birdsong — all artists themselves — bring you the latest and greatest in Indy's sonic scene. Looking back, Echoes of Indiana Avenue serves as an audio documentary of Black cultural excellence in 20th-century Indianapolis. Herman "Butch" Slaughter, a musician who grew up and performed on the Avenue, hosts the show, with Cultural Manifesto's Kyle Long producing.

Throughout everything, WFYI relied on our sustaining members and donors. In a time of uncertainty, our station could rely on those dedicated supporters to power our continued service to our community. Those supporters joined us in a home-based celebration of our 50th anniversary as well, proving that, even in challenging times, our community also knows how to celebrate successes.

To that end, I celebrate both our team and WFYI's community of listeners, readers, viewers and donors. We have made it through an entirely unpredictable year without turning away from our mission for even a moment. We are so grateful for everyone who makes our ongoing service to this community possible.

A handwritten signature in black ink, appearing to read "Greg Petrowich".

Greg Petrowich
WFYI President & CEO

A handwritten signature in blue ink, appearing to read "Brenda Horn".

Brenda Horn
WFYI Board Chair



2020 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

"I trust WFYI to provide calm, accurate information at all times and especially during times of crisis."

- Melissa, WFYI Member

Smart, loyal & committed like the very best of friends, WFYI is a nonprofit organization providing trusted news & quality entertainment for 50 years – educating & engaging the community. WFYI is Always Here For You.



WFYI is a valuable part of Central Indiana's advancement.

- As the leading noncommercial media outlet, WFYI is uniquely positioned to connect with and explore critical community issues.
- WFYI serves as a local conduit for factual information, conversation and educational resource.
- Through their ongoing and community-connected journalism, WFYI's news team expands awareness of local issues, as well as efforts to address

In 2020, WFYI provided these vital local services:

- Three full-day television stations, providing a mix of inspiring stories, trustworthy news and lifelong learning
- Two digital radio stations.
- A mix of on-demand and digital access to our programs, news stories and educational resources
- Community outreach and engagement that informed both our reporting and diverse communities.

WFYI's local services had deep impact in the Central Indiana.

- Connected our community to essential information daily
- Shared critical policy and health information and learning opportunities during a global pandemic
- Nurtured partnerships that amplified stories from and shared information with underserved communities

Through a mix of news and television, radio and digital programs, WFYI provides meaningful information to central Indiana's diverse audiences. The station couples its trusted journalism, inspiring stories and efforts with ongoing community engagement, outreach and partnerships, designed to expand both public awareness of WFYI's content and the station's engagement with Central Indiana's diverse communities.

Serving the Community in a Time of Unprecedented Needs

In addition to a mix of national and locally produced radio and television programs, WFYI also focused on **expanding its engagement activities** through events, social media, community partnership, educational resources and web content. With each programming addition and content opportunity, WFYI's staff uses a mix of those approaches to effectively distribute information and programs to relevant audiences. Additionally, our reporting team actively reaches out to underrepresented communities through a mix of intentional sourcing and through our outreach and articles, sharing answers to the community's most pressing questions.

In the last year, WFYI sought to reach younger audiences through multiplatform outreach, as well as to consistently reflect central Indiana's diverse communities in our outreach efforts, both in terms of representation and community partners. Additionally, given the urgent need of families to support learners during the COVID-19 pandemic, WFYI worked to develop **new pathways to connect with those raising learners**, ensuring they had both relevant news and essential resources to manage at-home learning in an unprecedented time.

Through our effort to inform and amplify the stories of COVID-19, WFYI also built and expanded partnerships with newcomer community groups, ultimately designing and distributing informational and accurate information about the pandemic and safety choices in Burmese. Additionally, WFYI's efforts to support children and families, built in partnership with a variety of organizations and schools, led to the amplification of **essential resources and information during a hectic period** of time for families.

Finally, several existing WFYI initiatives gained additional momentum and value in the last year. Through the **Bright by Text** service, WFYI continued to provide age-based information to parents and caregivers with a focus on nurturing child development while also providing local information about essential supports such as utility insurance, job fairs and COVID-19 updates. Our **Side Effects Public Media** collaborative, hosted by WFYI, provided our local and regional audiences with important updates about the dynamic impact of COVID-19.

Connecting to Our Community in New Ways

While the first half of the 2019-2020 fiscal year built on WFYI's past audience outreach efforts, the station rapidly updated and enriched its strategy after the pandemic prompted a shift to virtual engagement.

Prior to COVID-19, WFYI's event series, including the News & Brews trivia events, WFYI Nerds gatherings, the Listen Up events featuring NPR and PBS personalities, Side Effect events and Data and Drafts, presented in partnership with SAVI, connected with our diverse audiences in person. But after March 2020, WFYI's staff overhauled outreach and events to move online.

In the virtual space, WFYI's team presented a series of **Facebook Live events** featuring experts and community members. Our education reporting team featured school administrators and teachers, both as an uncertain school year loomed and after it began, giving families unique insights into school preparations. Our Side Effects team connected with a range of experts and community experts about the impact of COVID, covering topics like contact tracing and meat packing, as well as how the pandemic impacted those with disabilities. **"Be My Neighbor Day"** also adapted to new COVID-conscious formats, shared both virtually and through the distribution of fun, hands-on learning resources. Additionally, WFYI launched the **Nerds "Back to School" series** and hosted a virtual **Listen Up featuring the hosts of "Throughline."**

To serve WFYI's audience of family and children during the shift to at-home learning, the station created a new web presence that combined PBS educational resources, family information and ongoing updates. The station promoted the online learning hub, which was designed to support learning for children from early childhood to high school, through all channels.

Reporting and Responding to Public Protest

Alongside many other communities, Central Indiana witnessed a series of protests about police violence in summer 2020. WFYI journalists provided real-time reporting, both through social media and ongoing reporting on wfyi.org. The station's reporters provided both breaking news coverage and analysis of the aftermath and ongoing public protests.

Through a partnership with Indianapolis Recorder, the station hosted a series of multi-cast conversations, exploring the root causes and recommended next steps following the protests. The series, **"Where Do We Go From Here? A Community Conversation,"** featured local voices, leaders and perspectives about the past, present and future of our community. After an original conversation, the series turned to specific issues from August through September. Diverse local speakers discussed education, law enforcement, health disparities, housing and the economy.

Recognized for Quality Programming

WFYI journalists and television producers were also recognized for their work. In the last year, our team collected more than **26 award and Emmy nominations** for a variety of news stories, newscasts, feature reporting, documentaries, marketing, public affairs programs and more.

WFYI was also recognized as **"Best In Indiana" winners** by the Indiana Pro Chapter of the Society of Professional Journalists. These awards represent WFYI's efforts to cover a wide range of news stories, from the challenges of health and homelessness to coverage of the arts and Indiana history.

Nurturing healthy at-home learning

With Indiana’s Teacher of the Year, Katie Leigh Pourcho, WFYI produced “Curiosity Club.” This digital shorts series was designed for young learners via television and digital platforms, with the goal of encouraging elementary students to mindfully reset, recharge and de-stress. The series was also made available to other Indiana public media stations, to support students and families across the state.



News collaboratives enrich reporting

In 2020, WFYI strengthened local and regional reporting through a series of collaborative reporting initiatives. As the host of Side Effects Health Media, WFYI covered the local, state and Midwestern impact of COVID-19. As an America Amplified station, our news team focused on local questions about the 2020 election. WFYI’s partnership with The Indianapolis Recorder led to expanded coverage and valuable efforts, including the “Where Do We Go From Here?” series.



Giving civics & local history new life

WFYI launched two digital series that shed new light on women’s history and today’s political process in the last year, Headstrong and Simple Civics. Airing alongside PBS’s The Vote docuseries about the women’s suffrage movement, Headstrong featured the stories of Hoosier women who fought for an expansion of women’s rights at the same time. In an important election year, Simple Civics broke down the political process and US civics in bite-size ways, highlighting both the history and hot topics within our electoral process.



Journalism that showcases & serves diverse audiences

WFYI's news team has activated its reporting with strategic content and staffing designed to advance engagement reporting in Central Indiana. Combining community engagement with traditional reporting, this focus allows WFYI to authentically serve the community and to reflect the interests and needs of our area's diverse audiences.

Reach in the Community:

Through partnerships with a range of community organizations, WFYI served a range of audiences during a year that included a pandemic, widespread public protests and a contentious election. From FAQs sharing key COVID-19 facts to digital discussions designed to meet audiences where they are, the reporting team made complex situations easily understood. Innovation in delivery extended to also include the distribution of health fact sheets in Burmese, sharing critical facts with a newcomer group who rely on analog ways of sharing information.

Partnerships:

2020 partners included but were not limited to: local school districts and teachers, Child Care Answers, Special Olympics Indiana and a range of other inclusion-focused organizations, the Indianapolis Recorder, health clinics and hospitals, and several groups representing the interests of newcomer and refugee populations.

Impact and Community Feedback:

By bringing information directly to a range of audiences, WFYI has not just expanded its audience, but ensured that our reporting includes the voices of more people in Central Indiana. We have heard consistently, from both new and existing audiences and partners, that these efforts improve our impact and their understanding of key community issues.



In a time when people with intellectual disabilities are being further isolated and stigmatized, the WFYI team stepped up to the plate. They took on the issue, exposed the inequities and brought a voice to the conversation that is rarely included.

- Kristin Hughes Srour,
Senior Director of
Global Health
Initiatives, Special
Olympics



“I have truly enjoyed working with WFYI. It’s expanded the Recorder’s reach and given us to access to resources.”

– Oseye Boyd, Editor, Indianapolis Recorder

WFYI’s impact is revealed in both these snapshots of our work and in the audience numbers that demonstrate our reach.

In the last year, WFYI was able to reach:

- 103% growth of our website audience, with the greatest expansion via our news stories
- Nearly 20% growth of on-demand radio streaming
- Increased engagement across all social media channels, with a 50% expansion of Facebook



In the last year, WFYI has ensured that families have access to hands-on learning resources, partnering with local groups including Boys and Girls Clubs, the Indiana State Museum, and Child Care Answers to distribute educational tools.

WFYI continues to always be here for our full community, sharing trusted news, inspiring stories and lifelong learning with the goal of building knowledge, conversation and connection in Central Indiana.

Individual Donors

DIAMOND LEVEL

Elizabeth Beck
The Miami Foundation
Eli Lilly and Company Foundation
Ann and David Frick
Mary Greist
John and Gloria Guy
Albert Kime
Ann King
Michele Janin and Tom Linebarger
Kathleen and Robert Postlethwait
Marguerite Shepard
Audrey and Nick Taylor
William Witchger

PLATINUM LEVEL

Robert and Toni Bader
Central Indiana Community Foundation
Meg Coyle
Erin Dorsey
Rick Fielder
Eugene & Marilyn Glick Family Foundation
Paul Frascella
Thomas and Arlene Grande
Pegg and Michael Kennedy
Mohamad and Karen Mansoori
Sharon Merriman
Robert and Gayle Meyer
Gary Heck and Jean Palmer Heck
Mel Perelman
George and Christine Plews
Mandy Moore and Neal Rothermel
Michael and Amy Sullivan
Ms. Catherine Turner
United Way Of Central Indiana
Carol Weiss

GOLD LEVEL

Albert Allen
Daniel and Katherine Appel
Stephen and Marcia Bavender
Thelma Beck
Eric and Elaine Bedel
Ryan Brown and Hannah Sullivan Brown
Elizabeth Chamberlin
William and Angela Corley
Gregory and Cheryl Cunningham
Andrew and Marie Davenport
Rollin and Cheri Dick
Barbara Duncombe
Lawrence and Gerrie Elberfeld
Susan Fisher
Linda Foster

Salesforce.com Foundation
Lumina Foundation
Richard M Fairbanks Foundation, Inc
Thomas and Karen Gallagher
Christy Gauss
Eric and Patricia Gillispie
Brian and Claudia Grant
Suzanne Gray
Stanley and Dorothy Hirschfeld
Mary Huber
Lilly Endowment, Inc.
Nicholas H. Noyes, Jr. Memorial Foundation, Inc.
Steven and Kristine Isenberg
Maurice and Marilyn Kelsey
Dr. Joe Jakubowski and Dr. Ruth Kramer
Eleanor Lopez
Jeanine and Nobel Lugo
Donna and William Marsh
David And Robin and Robin Miner
William McNiece
Chuck and Judy Okenfuss
Greg and Laura Petrowich
Myrta Pulliam
Jeff and Julie Qualkinbush
Judith Roudebush
Andrew and Anne Sellers
Pamela Smith
Cynthia Stauffacher
Strada
Bonnie Swaim
Phyllis Usher
Matthew and Carol Van Auwelaer
Tim and Amy Wiley
William and Kimberly Witchger

SILVER LEVEL

Rafat Abonour
Omer Al-buoshkor
David and Karen Arland
Sue and Mike Back
Sarah Barney
Carrie Barrett
Ryan and Kelli Barton
Frank and Katrina Basile
Carrie and Mark Bates
Jim and Phyllis Beatty
Neil & Kathleen and Kathleen Bemenderfer
Charles and Margo Blair
Mathene and Richard Boehner
Eleanor Bookwalter
Barbara and Michael Branic
Judy and John Brehob
Michael Broome

Tim and Valerie Bruemmer
Marc Overhage and Mary Brunner
Lee and Connie Campbell
Robyn and Vincent Caponi
Julie Dimmack and Seth Charles
Raquel Richardson and Kaus Christopher
David Dunn and Pam Christy
Andrew Churchill
Stephanie and David Clements
David Brown and Todd Cloud
Thomas and Suzanne Collins
The Capital Group Companies
John Striewe and Fiscal Tax Company
Lynda and David Cook
IBM Corporation
Patrick Corsi
David and Ellen Crabb
Kendall Crook
David and Dianne Curtiss
Chris Fretts and Claire Dana
Julie and Richard Davis
Robert Demuth
Scott and Mary Lynn Denne
Pamela DePrez
Roche Diagnostics
Nancy Dickerson
William Doemel
Jessicah and Chris Duckworth
Lee and Dan Dumbacher
Amy Dunham
Rusty Dunn
Stephen and Ellen Lee Dutton
Wayne and Lynne Eckerle
Joyce Elliott
Robert and Joy Elzer
Kevin Erdman
Stephen Cranfill and Andrea Farmer
George and Beverly Farra
Tony and Kirsten Felts
Julie Finke
Norman and Adrienne Fogle
Richard and Kathy Foran
Katherine Simmons and Helmut Fortense
Rosie and Benjamin Foulke
Indra and Mark Frank
Ed and Cynthia Free
Cecilia Friedly
Mindy Hutchinson and Rob Friedman
Kristin and Michael Fruehwald
The Benevity Community Impact Fund
Thomas Gannon
Rick and Alyssa Garrelts
Chip and Megan Garver
Gail Neuwirth-Geisler and Alan Geisler

Individual Donors (cont.)

Leo and Catherine Gentile
Gene Gentili
Richard and Anne Gilbert
Susan and Mark Godley
Michael and Sharon Goheen
Irena and Alexander Goloschokin
Joseph Grahn
Bradley and Sylvia Gray
David and Sarah Gray
Nancy and Jeffrey Greenberg
Walter and Janet Gross
Alee Gunderson
Gary Guthery
Janet Guthridge
Jeff and Tracy Hadden
Gregory Hale
Cris Halter
Julia and David Handel
Susan Hanna
Donald and Carolyn Hardman
Bill and Betty Harrington
Lisa Harris
Doug and Sue Harrison
Frank and Patricia Hartman
Anita Harvey
Margaret Stockdale and Michael Heck
Linda Heitzman
Jennifer Hendrian
Richard and Martha Hennessey
Rebecca Henry
Matthew Henry
Matthew Hinsman
Julia Tipton Hogan
Brenda Horn
Scott Houston
Norrisa Howard
Peter and Emily Howard
James and Sally Hubbard
Nancy and V. William Hunt
Jim and Cindy Hunter
Ronald and Sharon Isaac
Ali and Maymanat Jafari
Dave and Lynn Jongleux
Edward Prein and Amy Judge-Prein
Rebecca and Charles Kendall
Diane Kennedy
Thomas Dorantes and Sunah Kim
Alan and Anne Kimbell
Kathryn Kish
Larry and Leneta Kitchel
Matt Klapper
Jeffrey and Tracy Kons
Jane Herndon and Dan Kramer
Margaret Maxwell and John Krauss
Gerald and Shirley Kurlander
Michael and Caroline Langellier

Paula Schmidt-Lewis and Jeffrey Lewis
Lynn and Andrew Lewis
Amber Logsdon
Cynthia and Bill Longest
Jim and Sara Lootens
Pierre Atlas and Debra Luffer-Atlas
Tim and Marjorie Maginn
John and Ingrid Mail
David Mallon
John Martin
Diane Mayer
Susanne McAlister
Megan McCullough
Melissa McHaffie
Marni McKinney
Jeffrey Meglin
Lloyd and Sheila Milliken
William and Ann Moreau
Daniel Mowrey
Steven and Elizabeth Mueller
Kevin Malley and Ronald Nobles
Lucinda Nord
Michael O'Brien
Jon and Mary Owens
Bruce and Wendy Pallman
Bart and Amy Peterson
Eddie Pillow
William and Gail Plater
LaTona and Kirk Prentice
Elizabeth Puckerin
David and Miriam Resnick
Brian and Deborah Richardson
Jean Richcreek
Gary Price and Brenda Rising-Moore
Carol Robertson-Plouch
Paul Kirchgraber and Theresa Rohr-Kirchgraber
Deborah and Peter Ronco
David Slade and Frank Ross
James and Mary Russell
Andrew And Joanna and Joanna Russell
Dennis and Maureen Sanner
Donna and Jeff Schmahl
Roger and Barbara Schmenner
David and Andrea Schmidt
Stacy Schroeder
Diana Mutz and Howard Schrott
William Segar
Laura Sexson
Rhonda Long-Sharp and Scott Sharp
Michael Skehan
George and Mary Slenski
Mrs. Marilyn Sleppy
Tim Jarzombek and Jenna Slesinski
James and Allyson Sloan
Luanne Tilstra and Phillip Smith

Susanne and Jack Sogard
Christopher Stack
Sydney Steele
Robert Jacobi and Freddi Stevens-Jacobi
Lesley Stoeffler
Robert and Natalie Stoelting
Kerry Dinneen and Sam Sutphin
Jonathan Bricker and Susan Sutton
Hilary Swanson
Tiffani Taylor
John and Marcy Taylor
Norman and Carolyn Terando
Barbara Tully
Dominic and Lee Tumminello
Winston and Lisa Turner
Lynda VanKirk
Kas Vargo
Susan Vinicor
Debra and Keith Wagoner
Peggy Breidenbach and Greg Wahle
John and Patrice Waidner
Daniel Wheeler and Susan Wakefield
Robert McDonald and Mary Walsh
Brad and Theresa Warnecke
Sherry Watkins
Thomas and Becky Weber
Courtenay and Emily Weldon
Alan and Elizabeth Whaley
James White
Susan Conroy and Tony Wiederhold
Janet Wilburn
Barbara Wilder
Kirk Lemoine and Wendy Winckelbach
Marianne Wokeck
Susan Hoffert and Mark Wolanski
Reba Wooden
Jennifer Woods
Robert and Linda Yee
Rachel Yoder
Barbara Tinkham and Warren Young
Mark and Sally Zelonis

BRONZE LEVEL

John Ackerman
Dawn Zimmer and William Adams
Penny Adkins
Teresa Beam and Eric Adolph
Alfonso and Maria-Carmen Alanis
Walter and Cheryl Alfred
Dorothy Alig
Ronald Allen and Linda McKiernan-Allen
David and Mary Allen
Judy and Craig Amlin
Pamela and Kenneth Anderson
Caryn and David Anderson
James Anderson

Individual Donors (cont.)

Nancy and Kevin Armstrong
Alan and Jennifer Arthur
Shirley Ashburner
Daniel and Kathryn Astbury
Douglas Austrrom
Mears Automotive
Michael and Suzanne Baach
Kimberly Babb
Brenda Crowe and Jan E. Backlund
Donna Bahler
Wendy Baldwin
James and P. Barnes
Joseph and Mavis Barnett
Rebecca Bates
Ken and Carol Beausang
Greg Becker
Nancy Fitzgerald-Bellovary
Shirley Benge
Robert and Dagrūn Bennett
Paul and Christine Bhe
Kathy Billiard
Raymond Bishop
Suzanne Blakeman
Beth Eckert and Vivian Blankenship
Larry Blaszcak
William McGraw and Susanne Blix
John Bloom
Joyce Boadt
Jesse and Carolynne Bobbitt
Michael and Stephanie Bode
David and Penny Bodenhamer
Robert Boeglin
Jennifer Boehm
Mark and Carly Boos
Blagoy and Erin Borissov
Thomas and Roberta Borlik
Myra Borshoff
Heath and Elizabeth Bost
Raymond Bowden
Pamala and Ross Bowen
Forrest and Beth Bowman
Carter and Rebecca Boyd
Jason Boyer
Carl and Mildred Brehob
Stephen and Eliz. Lloyd Brewer
Barbara Briggs
Karen Broecker
Mary Lee Gambone and Douglas Brooks
Mary Brosseau
Tonya and Alan Brown
Debbie and John Brown
Alice Brown
Julie St. James and Eric Bryant
Lorraine Buckley
Diane Cruz-Burke and Craig Burke
David Burke
Gay Burkhart
Mary and John Burkhart
Derrick Burks
Jenni and Michael Burton
Jill Kooiman and Steve Bushouse
Timothy Butz
Stephen and Nancy Buxser
John and Cynthia Calley
Sherri Campbell
Frances and Timothy Campbell
Bonnie and Stephen Caplin
Kathleen Corcoran and Brian Carlson
Jim and Nancy Carpenter
James and Angela Carr
Debra Carter
Joseph and Joan Carter
Shelley and Dan Carver
Michael Catauro
Leeann Chambers
Cyrus Cheeseman
Peter Chen and Hsiaoan Chiu
Karen Christensen
Linda and Stephen Claffey
Diane Clayton
Jessica Trimble and Adam Clevenger
Cynthia and Christopher Coble
Mary Coffey
Michael and Rochelle Cohen
Alan and Linda Cohen
Lee and Mary Lee Comer
Jan Compton
J. David and Ann Cook
Kathleen and Robert Beck-Coon
Pamela Corn
Audrey Corne
William Cornwell
Daniel Corrigan
Michael and Catherine Coscia
Jeffrey Coulson
Bobby and Amy Courtney
Jamie Courtway
Sherry Crane
David Crawford
Brian Crist and Jennifer Lee-Crist
Zachary and Carolyn Crowe
Carolyn Cunningham
Richard and Jean Curtis
Linda and Michael Cuticchia
John Davis
Barbara K. and George Davis
Betty L. Davis
Marsha Davis
Cathy Jane Davis
Kathy and John Davis
Consuelo and David Davis
Mary Emily Davisson
Cherri and Larry Dawson
Francis and Noreen Deane
Amber Deck
Danielle and Troy Deppert
Thomas M. Deputy
Sam and Audrey Detrick
David and Angie Devine
Heather and Sisir Dhar
Lisa and Jeffrey Dick
Deborah Dobbins
Mrs. Renate Donahue
Jamie Donnelly
Douglas and Frederika Dorman
Rosemary Dorsa
Rita Dougherty
Cameron and Sven Dubie
Jason Dudich
Michelle and Timothy Duman
Fredric Zuck and Sue Dumm
Barbara Stilwell and Ray Dunkin
Leigh Durbin
Simon Atkinson and Joan Duwve
Anthony and Jennifer Dzwonar
Jerry Eads
Samuel Earley
Kim Ebert
Patricia and Bob Edwards
Jill Edwards
Eric Siemers and Peggy Edwards
Alexia Torke and Martha Egger
Thomas and Judy Eggers
Sarah and Rod Elcessor
Katherine and Brian Elmer
Peter Embi
Mrs. Rita Englum
Whitney Ertel
Richard Schevitz and Rosemary Ervin
Dennis Greene and Erica Eugster
Daymon Evans
Pinkie Evans
The United Way of Bartholomew County
Family
Jack and Sonja Farr
Paul and Valerie Fimmel
Todd and Deandra Fimmel
Adam Fischer
Jeremy Fitch
Laure and Jim Flaniken
Jerry and Maria Fletcher
Mike Flis
Eric Boes and Tatiana Foroud
Pfizer Foundation
Patricia Foxworthy

Individual Donors (cont.)

Fred and Elizabeth Frick
Brad and Stephanie Fritz
Tom and Jenny Froehle
David Fronck
Peter Fruehman
Butler Charitable Fund
Elizabeth Smith and James Ganey
Gisele Garraway
Jennifer Gay
Stanton Gelvin
Thomas Gerber
Doug and Cheryl Gettelfinger
Rex Gibbs
Scott Gilchrist
Steve Presson and Jean Giles
Christie Gillespie
Shirley Gilson
Sharlee and Robert Gipson
Richard Powell Jr. and Kristin Glazner
Lynda Goeke
Nick Gold
Joshua Goldspiel
Patricia And Jerome and Jerome Gotway
James and Roberta Graham
Tracy Knight and Nicholas Grahame
Ms. Karen Grant
Chad Starns and Crystal Grave
Vincent Akers and Lisa Green
Sarah and John Green
Frank and Barbara Green
Kim Galeaz and Jeff Greenwalt
Nancy Jezyk and Dale Greenwood
Joshua and Rachel Gregg
Ann Grimes
James and Peggi Grimes
United Health Group
Mary and Mark Grove
John and Jocelyn Grutzner
Shane Guffey
Shivaji and Vatsala Gunale
Vasantha Aaron and Sean Gussick
Laurie Gutmann
Jane Henegar and Matt Gutwein
Thomas J. and Susie Hacker
Michael and Paula Haffley
Gregory Hahn
Frank Smith and Brendan O'Sullivan-Hale
Linda Hall
James and Mary Ham
John Hammond
Bonnie Hand
Sandra Haney
Beth Haney
Kasia and Perry Hanna
Mary Hardin

Sandy Harlan
Gary Thompson and Leigh Wall Harris
Kevin Harrott and Allison Fetter-Harrott
Doris Hauck
James and Angela Hauck
Brad Hazlett
Samuel and Margaret Hazlett
Lisa Heid
Charles and Asrah Heintzelman
John and Bernadette Hengesbach
Brad Jacklin and Dustin Hergert
Steven Herker
Donna Herr
Barry and Deborah Herring
Susan and William Hewett
Elizabeth Hewett
Thomas Hill
Alberto Hidalgo and Dan Hilton
Zachary and Judy Hodes
Christine and Martin Holdsworth
Karen and William Holmes
Diane Holt
David and Gayle & David Holtman
John Holtson
Carol and Robert Hooker
Holly Hooper
Loren and Amanda Horan
Joanne Martin and Brita Horvath
Douglas Howard
LaDonna Howard
Mark and Maureen Hoyer
Steven and Susan Huffer
Judith Hulst
Rodney and Marsha Humphrey
Stan and Sandra Hurt
Richard and Carolyn Ice
Cleveland Dietz II
J Lowery Harrison III
Marian INC
AMG Engineering & Machining, Inc.
SerVaas Inc.
Griffith Family Foundation Inc.
Ruth Ann Ingraham
Sarah Stelzner and David Ingram
Ken and Krisztina Inskeep
Thomas and Martha Jackson
Kim Jackson
Nirmal and Diksha Jacob
James Mowry and Judith Jacobi
Douglas and Ruth Jean
Karin and Joseph Johansson
Thomas Johnson
Craig Johnson and Pat Trowers-Johnson
William Quest and Diane Johnson
Matthew and Cynthia Johnson

Clifton and Janet Johnson
Robert and Sandy Joseph
Betsy Joyce
Joanne Juett
Pamela and Gary Jursik
Jeff and Barbara Kaden
Linda and Franklin Kandel
Larry and Connie Kane
Margaret and Dale Kantz
Alka and Rahul Kapur
Patricia Karsell
Rachel Katzenellenbogen
Wayne and Linda Kaufman
Alison Owens-Kaup
Greg Malone and Kathryn Kelley
Linda Kelly
Frederick and Anne Kelvin
Marvin and Marie Kemple
Robert and Sheila Kennedy
Kelleen Kennedy
Judy Kidwell
Michael and Jerri Kinder
Karen Kinman
Jane Kinyon
William Kleschick
David and Roxanne Kline
Marilyn Klingaman
Howard and Sarah Knight
Richard and Anne Kohler
Albert Schultze and Marcia Kolvitz
Vince and Kathy Kotarski
Jane Rapinchuk and Mark Kowala
Beth Kramer
Steven Krusie
Rosemarie Kuntz
Donald and Cindy Lahr
Rodney Baumgart and Shanti Lall
Marcelo and Luciana Lang
Mary Anne Lang
Stephen Langford
Margaret Piety and Josef Laposa
Burton and Heather Largura
Adele Lash
Jeanne Farah and Scott Last
Patricia Latchaw
Fredric Laughlin
Frank and Sandra Learned
Robin Ledyard
Angela Lee
Jack and Karen Kay Leonard
Dave Leonard
Lee Lewellen
Jerome Bessler and Astra Liepa
Rebecca Liming
Brenda Myers and Jim Lindgren

Individual Donors (cont.)

James Little
Sharon and David Livingston
Emily Lo
Lori Long
Joe and Deborah Loughrey
Judith Lovchik
Amanda Love
Suzann and JB Lupton
Kathleen Lyons
Chinonso Maduakolam
Jane Malless
Gordon Mallett
James and Jeanne Malone
Joseph and Sarah Mamlin
Devon Creek Foundation
Julius Mapalad
Martin Marino
Gene and Linda Kaye Marshall
Pat Martin
Cornelius Martin and Kate Marvel
John Maxwell
Gayle Mayne
Patrick McCabe
Jon Laramore and Janet McCabe
Kellie McCarthy
Linda McCauley
Lisa Tavormina and Jeff McClain
June McCormack
Michael and Margaret McCormick
Lloyd Wright and Maureen McCrae
Carol McDonald
Philip McGeath
Sally Biddle McGuffey
Alan and Ann McKenzie
Edward McLane
Susan McMahan
Joanne McNally
Elizabeth McNiel
Susan and David McRoberts
Kaye and Bruce McSpadden
Judith McWilliams
Becky Meiers
Mick and Kris Meiners
Tamara Menke
Natalie and Kyle Messmore
Dorothy Metaj
Dod and Laura Michael
Robert Miles
James Olson and Martha Miles
Paul Miller
Dan Miller
Cynthia J. Miller
Ellen Miller
Larry Miller
Michael and Stacy Miller

Alice and Frederick Milley
Scott and Kelly Mills
Claudia Clark and Mike Miner
Stephen Wintermeyer and Ginat Wintermeyer
Mirowski
Sally and Russell Mobley
Carolyn Mock
Jane Mohler
Douglas Moore
Robert and Shirley Moore
Norman Morenead
Jennifer Morgan
Diane Morris
Tina Morris
John Morrison
Barbara Moser
Susan and Todd Murphy
Liberty Mutual
Wendy Myres
Anne Nation
James Sprandel and Peggy Neill
Brendan Maxcy and Thu Nguyen
Jeffrey and Jackie Nicholls
Mary Nichols
Heather Nicholson
John and Julie Noel
John Norton
Adam and Melissa Nowotarski
Sally Perkins and Jim Obermaier
Barbara Oberreich
Greg Henneke and Martha O'Connor
Alice and Arthur Oestreich
Helen O'Guinn
Nancy Orcutt
Carla and Pedro Ortegon
Stacey Kaneshiro and Mary Ott
Laura Otten
Sonja and Alex Overhiser
Stanley and Cheryl Palma
John and Heather Pankhurst
Mary Parsigian
Janice Goodman and Steven Pattison
Eloise Paul
John and Deanne Peer
Steve and Susan Pennal
Karen Perman
Tashera Perry
Laryn Peterson
Todd and Julie Petr
Keith and Kay Phelps
Marietta Pickett
Adela Pollock
Chris Reading and Juliet Port
Kim Truttschel and Stacy Potts
Karen Kovacik and Jim Powell

Toby and Marie Powell
Matt Shafer Powell and M. Michelle Powell
J Howard and Linda Pratt
Jim Pressgrove
Phillip Price
Arlene Pritchett
Linda Prokopy
Susan Pulliam
John and Maureen Purcell
John and Annemarie Quets
Beverly Rader
Roger and Anna Radue
Joyful Noise Recordings
Susan Reed
Mahima and Ajit Regmi
Heinz Reim and Laura James-Reim
Christina Reita
Julie Renshaw
David Whitman and Donna Reynolds
Arthur Rhodes
Ellen and Fredrick Rice
Nathan Rich and Naomi Deal-Rich
George Revtyak and Diane Richards
Graham Richardson
Susan Williams and David Rimstidt
Rebecca Rissen
Judy Roach
Kristin Bowen Roberts
Fritz and Patricia Robertson
Charlotte Robertson
Mary Johnson Robey and Kirk Robey
Lisa Eagleson-Roever
John and Rose Rosenbalm
Jim and Rita Rosensteele
Matthew Rotelli
Sarah A. Rowland
George and Sara Rubin
Lorraine and Joseph Rund
Edwin and Mary Russell
Lou Russell
Joseph and Susan Rust
Stephanie Sabatier
Cecil and Susan Salter
Eric Sampson
Charles Sams
Gary Sater
Jeanne Saunders
Dennis Savaiano
Anne Scheele
Anna Maria Storniolo and Joel Scherer
James Scheurich
Robert and Alice Schloss
Dawn Frank and David Schneider
Brigitte Schoner
Pete and Joy Schroeder

Individual Donors (cont.)

Janice Schwier
David and Connie Scott
Jen and Tom Searcy
Carol Sears
Karen and Greg Seketa
Carole Sendmeyer
Anne and James Sering
Eric and Marcia Servaas
Marie-Claude and Armen Shanafelt
Michael Shapiro
Susan Shepherd
Anita Sherman
Douglas and Teresa Sherow
Frank Sheski
Leigh Bangs and Alice Shooter
Chetan and Leena Shukla
Mary Jane Sievers
Rose Ann and Thomas Sigborn
The Carmelite Sisters
Mark and Colleen Skole
Elaine Skopelja
Bonnie Skorich
Richard and Pamela Skrzynecki
Greta and D. Nick Slater
Marilyn Smith
Roberta Smith
Jean Smith
Heather McPherson and Malcolm Smith
Linda B. and Carl Smith
Erik Streib and Victoria Palmer-Smith
Emily Snell
James and Rosemarie Sommers
Edward and Suzanne Spahr
Louis and Mary Anna Speller
Randy Spleth and Ann Updegraff Spleth
Ann Stagge
Linda and Jerry Stark
Janet and Richard Starkey
Daniel Stauber
Pamela Steed
John Steen
Edward and Jane Stephenson
Calvin and Marti Steussy
Rozella and M. Stewart
Shelley Stewart
Henry Havel and Mary Stickelmeyer
Joseph Stilwell
Stuart Glennan and Lesley Stockton
Floyd Satterlee and Michelle Stoneburner
James and Cheryl Strain
Eric Van Straten
James and Betty Streeter
Robert and Jenny Strohmeyer
Tony and Gail Strong
Derek Sublette
Barry Subrin
Laura Tagliani
Regan and Patrick Tankersley
Jo and Kirk Taylor
Robert and Sonia Terrell
Nicholas and Jeannine Terrio
James and Chris Thomas
Jeffrey and Benita Thomasson
Deborah and John Thornburgh
William Thorne
Jennifer Tillman
Michael and Constance Timmons
Randall and Deborah Tobias
Arvine Tolle
Jerry Toomer
James and Christine Torke
Chris Trede
Thomas and Alice Trentman
William and Candace Trout
Tate Trujillo
John and Kathy Vahle
Nanci Vargus
Mark and Ann Varnau
Karen and George Vaughn
Kenneth Vieth and Cheryl Miles- Vieth
Michael and Julia Voigt
Clinton Vranian
Janice Wahle
Paul and Sarah Jane Waitt
Christina Walker
William Walls
Kelda and Laurence Walsh
Jeffrey and Catherine Walsh
Betty Lou and David Walsman
Robert and Emilie Walson
Randal Wamsley
Curt and Kristy Ward
Michael and Marilou Warden
Amy Conrad Warner
Steve and Laura Warner
Barbara Weetman
Natalie and Jeffrey Weir
Mike Wellner
Frank Benkert and Kathy Whitaker
Dennis Whitaker
Elizabeth White
Michael and Dawn Whitfield
Scott Whitlock
Nancy and Robert Whitmore
Ann Zerr and Tom Whittaker
Lucy Wick
Danielle Wieland
Ramona Wilcox
Stuart and Barbara Wiler
Carolyn Stobba-Wiley
George and Elizabeth Wilson
Gail and Gregory Wiseman
David and Pamela Withey
Christian Wolf and Elaine Holden-Wolf
James and Karen McEnroe Wolf
Linda Wolf
Mark Wollenberg
Winde Hamrick and Anthony Wolski
Kathy and Christopher Wood
Kathleen Yager
John and Amanda Yarbrough
Charles Yeager
Jeffrey Yegerlehner
Aimee Kandrac and Brett Yockey
Quentan Young
Pamela Shirley Young
Nick and Callie Zaborenko
Mark Alberts and Meg Zachwieja
Lois Zentner
Gerald Zimmerman
Brian and Susan Welch
Maxine Whisler
Dennis Whitaker
Elizabeth White
Michael and Dawn Whitfield
Ann Zerr and Tom Whittaker
Lucy Wick
Danielle Wieland
Ramona Wilcox
Barbara Wilder
Stuart and Barbara Wiler
Carolyn Stobba-Wiley
C. Thomas and Peggy Willis
Tom and Mitzi Witchger
David and Pamela Withey
Christian Wolf and Elaine Holden-Wolf
James and Karen McEnroe Wolf
Lonny and Nancy Wolgemuth
Winde Hamrick and Anthony Wolski
Ciara Woodard
John Wyeth
Phillip Wyss
John and Amanda Yarbrough
Charles Yeager
Jeffrey Yegerlehner
Aimee Kandrac and Brett Yockey
Pamela Shirley Young
Mark Alberts and Meg Zachwieja
Lois Zentner
Gerald Zimmerman



**Ardath
Burkhart**
LEGACY SOCIETY

Planned Giving

We honor viewers and listeners who have made plans to ensure the future of public media programming through their estate plan. The donors below have decided to support the ongoing creation of media that serves the public, programs that are free and accessible to all. For more information, contact Brock Eveland at 317-614-0475.

Alan and Susan Cloe
Marilyn Devitt
Elizabeth Smith and James Ganey
Eric and Patricia Gillispie
Albert Kime
David Slade and Frank Ross



Corporate Inner Circle

The highest level of WFYI Corporate Supporters are members of the WFYI Corporate Inner Circle. Research shows public media underwriters enjoy a more positive opinion and preferential buying from consumers.

Bio Crossroads

Bose McKinney & Evans

**Children's Museum Of
Indianapolis**

Eskenazi Health Services

**Goelzer Investment
Management, Inc.**

Greenscape Geeks

Ice Miller

**Parr Richey Frandsen
Patterson Kruse**

Plews Shadley Racher & Braun

Roche

Woodley Farra



Grants & Production Funding

Allen Whitehill Clowes Foundation
American Graduate
Central Indiana Corporate Partnership
Christel DeHann Family Foundation
Corporation for Public Broadcasting (CPB)
CPB Community Collaboratives for Early Learning Media
CPB Helen Keller
CPB Move to Include
Fred Rogers Company

Glick Fund - Jewish Federation
Google Journalism Emergency Relief Fund
Nicholas Noyes Jr. Memorial Foundation
NIHCM
Richard M. Fairbanks Foundation
United Way
WGBH American Experience
WGBH Foundation
WQED

Matching Organizations

Many employers match gifts to organizations such as WFYI. As a result, contributions can double, triple or more. Thank you to the following employers who offered to match donor contributions to WFYI in 2019.

AAARP
ADP Foundation
AT&T Foundation
Black & Decker Corporation
BorgWarner Inc
Caterpillar Foundation
Charles Schwab Corp Foundation
Deluxe Corporation Foundation
Dow AgroSciences LLC
Dow Chemical Co
Eaton
Eli Lilly and Company Foundation
Emerson Charitable Trust
Federated Department Stores Foundation
Gap Inc
GE Foundation
Great West National
Home Depot
IBM Corporation
Illinois Tool Works Foundation
Interactive Intelligence
J P Morgan Chase Bank, N.A.
John Wiley & Sons
Johnson Controls
Jones Lang Lasalle
Key Bank Foundation
Lexis Nexis

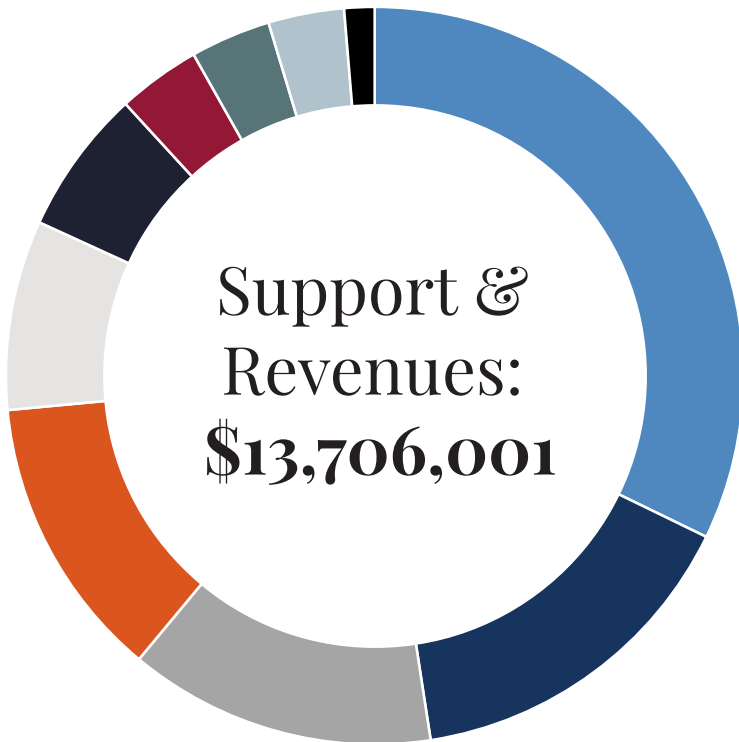
Liberty Mutual
Lilly Endowment, Inc.
Lumina Foundation For Education
Masco Corporation
McGraw-Hill Foundation
Merck Co. Foundation
Microsoft
Mineral Technologies
Monsanto Fund
Nordstrom
Norfolk Southern
PepsiCo Foundation
Pfizer Foundation
Pitney Bowes
Regions Bank
Salesforce
Starbucks
State Farm
Strada
Temple Inland Foundation
The Capital Group Companies
The Chubb Corporation
The Travelers Company
United Technologies
US Bancorp Foundation
USA Funds
U.S. Bank
Verizon Foundation

VMS, Inc
W. K. Kellogg Foundation
Whirlpool Foundation
Wyndham Worldwide Operations, Inc.



Financial Review

Fiscal Year 2020



- Membership/Individual donors: **\$4,413,154**
- Underwriting/Corporate support: **\$2,106,732**
- Other Grants & Contributions: **\$1,845,111**
- Program Support (CPB): **\$1,709,558**
- Other Support: **\$1,140,761**
- EBS Spectrum Lease Revenue: **\$872,123**
- Production Services: **\$498,876**
- Rent Revenue: **\$482,554**
- Government Support - Indiana: **\$455,225**
- Special Events: **\$181,907**

- Program Services: **\$8,295,798**
- Management/General: **\$2,149,870**
- Fundraising / Membership Services: **\$1,636,887**
- Underwriting: **\$901,976**

