

INDIANA DRAMATIC ARTS  
AND COMMUNICATIONS SOCIETY  
FESTIVAL AND COMPETITION

2011 SPONSORSHIP INFORMATION



Organized by: Indiana Dramatic Arts and Communications Society  
Hosted by: WFYI Indianapolis

One of the ways to be involved in the Indiana Dramatic Arts and Communications Society Festival and Competition is by becoming a sponsor. Your sponsorship will help support the Indiana Dramatic Arts and Communications Society's efforts and will promote your organization to the Central Indiana community.

**BENEFITS OF SPONSORSHIP**

Sponsorship dollars are needed to conduct the INDACS Festival and Competition. Sponsors associated with the festival and competition support the organization's mission to provide an opportunity for young children, youth and adults to perform in front of judges, and to provide an individual written and oral critique that will give encouragement and direction to seek a high standard of performance and confidence.

The arts provide both youth and adults with a creative outlet for expression. The recognition and encouragement of both the young and young-at-heart promotes the development of these productive members of society.

Sponsorship gives you an opportunity to network and interact with community leaders and people who support the arts, while at the same time giving back to the community in which you live and work. Sponsorship levels for recognition are outlined in this packet and all donations are welcome.

**SPONSORSHIP AND VOLUNTEER INFORMATION**

Rosaleen Crowley  
Festival Chair - Indiana Dramatic Arts and Communications Society  
rcrowley2136@att.net  
(317) 574-0630



Hosted by:



## SPONSORSHIP LEVELS

Support at any sponsorship level will assist the Indiana Dramatic Arts and Communications Society in purchasing awards for the winners of each of the competition categories.

### \$5,000 EVENT PRESENTING SPONSOR

- Listed as a Presenting Sponsor on WFYI promotional assets including wfyi.org. (upon receipt of payment)
- Recognition as a Presenting Sponsor in promotion spots leading up to the event. (beginning four weeks prior to the event)
- Logo/recognition as a Presenting Sponsor on promotional materials including press releases and event signage.
- Information table at event.
- Scholarships for 20 participants from local schools.

### \$2,500 EVENT FEATURED SPONSOR

- Listed as a Featured Sponsor on WFYI promotional assets including wfyi.org. (upon receipt of payment)
- Recognition as a Featured Sponsor in promotion spots leading up to the event. (beginning four weeks prior to the event)
- Logo/recognition as a Featured Sponsor on promotional materials including press releases and event signage.
- Information table at event.
- Scholarships for 10 participants from local schools.

### \$1,500 EVENT SUPPORTING SPONSOR

- Listed as a Supporting Sponsor on WFYI promotional assets including wfyi.org. (upon receipt of payment)
- Recognition as a Supporting Sponsor in promotion spots leading up to the event. (beginning four weeks prior to the event)
- Logo/recognition as a Supporting Sponsor on promotional materials including press releases and event signage.
- Information table at event.
- Scholarships for 10 participants from local schools.

### \$1,000 EVENT SPONSOR

- Support INDACS Festival and Competition activities hosted by WFYI.
- Scholarships for 5 participants from local schools.
- Listed as an Event Sponsor on WFYI promotional assets including wfyi.org. (upon receipt of payment)

### \$500 SPONSOR

- Support INDACS Festival and Competition activities hosted by WFYI.
- Listed as additional support on WFYI promotional assets including wfyi.org. (upon receipt of payment)

### SPONSORSHIP AND VOLUNTEER INFORMATION

Rosaleen Crowley

*Festival Chair - Indiana Dramatic Arts and Communications Society*

rcrowley2136@att.net

(317) 574-0630

Hosted by:

