



## **Chris Campbell of CNO Financial Group is Elected to WFYI Public Media's Board of Directors**

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**Chris Campbell**, Senior Vice President of Marketing and Communications for CNO Financial Group, Inc., has been elected to a three-year term on **Metropolitan Indianapolis Public Broadcasting's** (MIPB) Board of Directors — the executive governing board of **WFYI Public Media**.

In his role as Senior Vice President of Marketing and Communications for CNO Financial Group, Inc., Campbell is responsible for communications, public relations, product development, direct marketing and brand management in the firm's Bankers Life division. Campbell possesses nearly two decades of experience in financial services and management consulting, having formerly served with Allstate Financial and CNA Financial and Monitor Group. A graduate of Dartmouth College, he earned an M.B.A. from the J.L. Kellogg Graduate School of Management at Northwestern University.

Campbell joins five other recent appointments to the MIPB Board of Directors. They include **Sue Back**, Managing Partner, R.J. Pile, LLC; **Mary Beth Claus**, General Counsel, IU Health; **Barron Thomas Evans**, Global Lead – Customer Experience Capabilities Integration, Eli Lilly and Company; **Dr. Sara Murphy**, Women's Health Alliance and **Kathleen Postlethwait**, civic leader. These individuals are all accomplished members of the Central Indiana community who have been selected to fill the vacancies left by retiring board members.

MIPB board members are responsible for creating policy regarding the affairs and business of **WFYI Public Media**, which is comprised of WFYI Public Television (PBS); WFYI Public Radio (NPR); Community Engagement & Lifelong Enrichment Services; WFYI Productions, a full-service audio and video production facility; and Indiana Reading and Information Services, a free over-the-air and online reading service for Indiana's reading-impaired citizens.

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### **About WFYI Public Media:**

For more than four decades, WFYI Public Media has served as a center of discovery for all ages. WFYI's diverse public radio and television programs and services provide a foundation for early learning, inspire curiosity and serve as a catalyst for

lifelong learning. To learn more about WFYI Public Media's programs and educational services, visit the station's website — [www.wfyi.org](http://www.wfyi.org) , "like" us on Facebook, or follow along on Twitter (via @wfyi and @wfyinews).