



**The Economic Club of Indiana Welcomes Gail McGovern,
President and CEO of the American Red Cross to its April 22 Luncheon**

FOR IMMEDIATE RELEASE: April 15, 2014

Contact: Lori Plummer (317) 614-0462 | lplummer@wfyi.org

Gail J. McGovern, President and CEO of the American Red Cross, who was recognized by *Fortune* magazine in 2000 and 2001 as one of the "Top 50 Most Powerful Women in Corporate America," will be the featured luncheon speaker at **The Economic Club of Indiana's Tuesday, April 22** program. The Club's series of luncheon forums begin at noon, and take place at the Indiana Convention Center (100 South Capital Ave., Indianapolis 46225). For more information about **The Economic Club of Indiana's** 2013-2014 Season, visit www.economicclubofindiana.org

McGovern began her career at AT&T Corporation as a programmer, and later advanced to roles in sales, marketing, and management. In 1997, she was appointed Executive Vice President of AT&T's Consumer Markets Division — a business unit responsible for \$26 billion in residential long distance service. In 1998, McGovern was named President of Distribution and Services at Fidelity Investments, a division that served 4 million customers with \$500 billion in assets. She joined the faculty of the Harvard Business School in 2002, where she taught marketing and consumer marketing for six years. McGovern assumed her current role as President and CEO of the American Red Cross in 2008. Under her leadership, the American Red Cross has responded to multiple high-profile disasters, including the Haiti earthquake, Japan earthquake and tsunami, the record-breaking tornadoes, floods and wildfires that affected the U.S. in 2011, and Hurricane Sandy.

McGovern is a member of the board of trustees of Johns Hopkins University and the board of directors of DTE Energy. In 2013, she joined the board of directors of The Weather Company, which operates The Weather Channel, weather.com and other services. McGovern earned a Bachelor of Arts degree in quantitative sciences from John Hopkins University and an MBA from the Columbia Business School, and has since been recognized as "alumna of the year" by both universities.

Through a partnership with **WFYI Public Media** — Indiana's flagship NPR and PBS member stations — **The Economic Club of Indiana's** presentations are recorded by **90.1 WFYI Public Radio** for broadcast on the first Monday of each month at 1 pm. The programs are also available as an audio podcast on WFYI's website: www.wfyi.org Production and broadcast of the Club's presentations on WFYI Public Radio are supported in part by the Lumina Foundation.

The Economic Club of Indiana seeks to provide a forum for thoughtful public policy and economic issues through a series of luncheon events featuring some of the nation's most preeminent speakers. For more information on The Economic Club of Indiana, visit the organization's website: www.economicclubofindiana.org, "like" us on Facebook or follow along on Twitter (@EconomicClubIN).