



**James “Jimmy” Haslam III, CEO of the Pilot Corporation and Majority Owner of the Cleveland Browns,
Will Address The Economic Club of Indiana on March 11**

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James “Jimmy” Haslam III, Chairman& CEO of the Pilot Corporation, one of the largest privately-held companies in the United States, will be the featured luncheon speaker at **The Economic Club of Indiana’s Tuesday, March 11** program. The topic of his address is **“Entrepreneurialism and the NFL.”** The Club’s series of luncheon forums begin at noon, and take place at the Indiana Convention Center (100 South Capital Ave., Indianapolis 46225). For more information about **The Economic Club of Indiana’s** 2013-2014 Season, visit www.economicclubofindiana.org

Prior to being named CEO of the Pilot Corporation in 1996, Haslam served for 16 years as Vice President of Sales, Development and Operations of the company’s family-owned chain of convenience stores and travel centers. Under his leadership, Pilot has become a significant player in the transportation industry, with operations in 43 states and six Canadian Provinces, earning \$29 billion in sales. In 2010, the company merged with Flying J. Inc., and became Pilot Flying J, a network of more than 650 interstate travel centers and travel plazas in North America, employing more than 24,000.

In 2012, Haslam purchased the Cleveland Browns for \$1 billion. Prior to his acquisition of the Browns, Haslam held a minority interest in the Pittsburgh Steelers from 2008 to 2013. His family also owns the Tennessee Smokies, a Class AA affiliate of the Chicago Cubs. A graduate of the University of Tennessee, Haslam’s civic involvement includes service on the boards of directors for University of Tennessee Athletics, the United Way of Greater Knoxville and Lakeshore Park, the National Association of Truckstop Operators and the Federal Reserve Board Energy Advisory Council, among others.

Through a partnership with **WFYI Public Media** — Indiana’s flagship NPR and PBS member stations — **The Economic Club of Indiana’s** presentations are recorded by **90.1 WFYI Public Radio** for broadcast on the first Monday of each month at 1 pm. The programs are also available as an audio podcast on WFYI’s website: www.wfyi.org Production and broadcast of the Club’s presentations on WFYI Public Radio are supported in part by the Lumina Foundation.

The Economic Club of Indiana seeks to provide a forum for thoughtful public policy and economic issues through a series of luncheon events featuring some of the nation's most preeminent speakers. For more information on The Economic Club of Indiana, visit the organization's website: www.economicclubofindiana.org, "like" us on Facebook or follow along on Twitter (@EconomicClubIN).