



**WFYI Public Media Names Eric Eggleton  
Executive Producer of 90.1's *Sound Medicine* and WFYI's Health Content Champion**

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**Eric Eggleton**, a media executive with more than two decades of experience in broadcast, cable television and interactive media, has joined **WFYI Public Media** as **Executive Producer for 90.1's *Sound Medicine* series and WFYI's Health Content Champion**.

"Eggleton brings a wealth of experience to his new role at WFYI Public Media," said Richard Miles, Vice President of Content and Interactive Services at WFYI Public Media. "His diverse skills in programming, audience development, and creative team management will be valuable assets as Eric works to expand *Sound Medicine*'s broadcast carriage and grow its audience nationwide."

Now in its 12<sup>th</sup> season, *Sound Medicine* is public radio's weekly magazine about medicine and health. The award-winning series is co-produced by WFYI Public Radio and the Indiana University School of Medicine. The program airs weekly on public radio stations across Indiana and in more than a dozen markets nationwide. *Sound Medicine* is available as a weekly online podcast, and its companion website ([www.soundmedicine.org](http://www.soundmedicine.org)) features a rich archive of program content. Listeners can also connect with *Sound Medicine* on Facebook (Facebook.com/SoundMed), Twitter (@SoundMedicine), iTunes and Stitcher.

Prior to his arrival at WFYI Public Media, Eggleton served for three years as Content Operations Director at Montgomery Community Media — a public access service for the residents of Montgomery County, Maryland. In this role, Eggleton oversaw the launch of Montgomery Media's website redesign and the creation of its community engagement newsroom. Under his leadership, Montgomery Community Media was nationally recognized in 2012 and 2013 by the Alliance for Community Media.

From 1999 to 2009, Eggleton served as Maryland Public Television's Senior Vice President and Chief Content Officer. He also spent six years in senior management at Discovery Channel and Discovery Multimedia, where he led the launch of Discovery Kids' Bethesda-based operating unit.

A Midwest native, Eggleton began his career in Indianapolis as a copy writer, producer and creative director. He is a graduate of the University of Illinois' College of Communications, and has completed advanced coursework at Southern Illinois University's School of Design and Belmont College's Entertainment Business School.

**About WFYI Public Media:**

For more than four decades, WFYI Public Media has served as a center of discovery for all ages. WFYI's diverse public radio and television programs and services provide a foundation for early learning, inspire curiosity and serve as a catalyst for lifelong learning. To learn more about WFYI Public Media's programs and educational services, visit the station's Website — [www.wfyi.org](http://www.wfyi.org), "like" us on Facebook, or follow along on Twitter (via @wfyi and @wfyinews).