

FOR IMMEDIATE RELEASE: November 19, 2013 Contact: Lori Plummer (317) 614-0462 | <u>lplummer@wfyi.org</u>

WFYI Public Media has earned high honors from the Indiana Broadcasters Association (IBA) in recognition of its outstanding local radio and television program productions this past year. WFYI is the recipient of four 2013 Spectrum Awards — IBA's ultimate prize of recognition among members of Indiana's broadcast industry. The honors were presented at the 26<sup>th</sup> annual IBA Spectrum Awards ceremony on Saturday, November 9 at the Marriott Indianapolis North Hotel.

In the "Best Radio Newscast" category, WFYI Public Radio earned a first place Spectrum Award, along with second place honors for its local news coverage. The winning entries were produced by Sharon Alseth, 90.1's local *Morning Edition* news anchor and *No Limits* producer.

Sound Medicine, a weekly medical series co-produced by WFYI Public Radio and the Indiana University School of Medicine, received a Spectrum Award for "Best Special Interest and Cultural Programming" for its one-hour program entitled, "Around the Bedside." The show featured segments on the way we die, what it means to have a living will, and how hospice programs can help. Additionally, reporter Sam Klemet earned second place honors in the "Best Special Interest and Cultural Programming" category for his feature, "Help Heal the Congo."

Sound Medicine also received recognition in the "Best Mini-Documentary or Series" category, earning second place for "Medically Complex Kids," a report about a new program at the University of Virginia Medical Center designed to provide specialty care for medically complex children, and third place honors for its segment entitled, "How'd That Work: Do Pesticides Cause Birth Defects?"

WFYI Public Television also earned several honors in recognition of its outstanding local program productions this past year. In the "Feature/Use of Medium" category, WFYI captured a first place Spectrum Award for "Bent Objects," a television segment that profiled the one-of-a-kind creations of renowned Hoosier artist, Terry Border. The station also received second place honors in the "Feature/Use of Medium" category for "High Altitude Balloons," an educational vignette that appeared on WFYI's acclaimed science series, *Indiana Expeditions with Rick Crosslin.* Both winning entries were created by Aric Hartvig, a WFYI Public Television Producer.

*C.S.I. Shakespeare*, a documentary that highlights the efforts of a world-renowned Shakespeare scholar to recreate a lost 400-year-old play, received a **first place Spectrum Award** in the "**Best Special Interest and Cultural Programming**" category. The program was developed by **Jim Simmons**, a WFYI Public Television Producer, and underwritten by the IU School of Liberal Arts at IUPUI.

For more than four decades, WFYI Public Media has served as a center of discovery for all ages. WFYI's diverse public radio and television programs and services provide a foundation for early learning, inspire curiosity and serve as a catalyst for lifelong learning. To learn more about WFYI Public Media's programs and educational services, visit the station's Website — www.wfyi.org, "like" us on Facebook, or follow along on Twitter (via @wfyi and @wfyinews).