



**PNC is the Title Sponsor of *PBS KIDS in the Park*,
Hosted by WFYI on Saturday, June 21
21st Annual Festival to Take Place at Special Location — On the Lawn at White River State Park**

FOR IMMEDIATE RELEASE: June 4, 2014
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WFYI Public Media is issuing a welcome, and perhaps, long-overdue challenge to Indiana families on Saturday, June 21: turn off your digital devices (with the exception of your camera), gather the family, and prepare to embark on a memorable adventure at one of Indy's most spectacular green spaces! Make plans to attend **PNC Presents *PBS KIDS in the Park*, Hosted by WFYI** on **Saturday, June 21**, from **10 am to 4 pm**, on the **Lawn at White River State Park** (801 W Washington St, Indianapolis, IN 46222). **Admission is FREE!**

This year's festival will feature appearances by **16 PBS KIDS characters**; continuous entertainment on two stages, **nearly two dozen interactive booths**, a food court and food truck zone, **an obstacle course**, a giant inflatable slide, a **bounce house**, and more! The day will begin at **10 am** with a **colorful parade of PBS KIDS characters and local mascots**, followed by **Opening Ceremonies** on the **Tom Wood Subaru Main Stage** (located in Celebration Plaza).

PBS KIDS' Mr. Steve will headline the day's performance schedule with his catchy, interactive songs that are sure to delight kids of all ages. A diverse lineup of Central Indiana performers will also showcase their talents on stage throughout the day, including **Indy Air Bears Jump Rope Team**, **Animalia**, **On Pointe Dance**, **Professor Watermelon**, **Ruditoonz**, **Jump and Hop**, **Tiki Tom Toms**, **Know No Stranger** and **Mr. Daniel**.

Children and their families will have the opportunity to visit with their favorite PBS KIDS characters, including **Sesame Street's Walkaround Cookie Monster**, **Curious George**, **Clifford the Big Red Dog**, **Super Why**, **Buddy** (from *Dinosaur Train*), **Maya & Miguel**, **Sid the Science Kid**, **Cat in the Hat**, **Word Girl**, and many others.

The festival venue will be brimming with activity zones designed to show children that learning can be a fun-filled adventure:

- **PNC Grow Up Great Mobile Learning Adventure** — features a “what I want to be when I grow up” photo station; craft projects; interactive games; an educational passport activity; fun giveaways; and much more.

- **WFYI's 5-2-1-0 Countdown to Health, presented in partnership with Anthem Blue Cross and Blue Shield** — children and their families can make the "5-2-1-0 Health Challenge" and receive a free frisbee while supplies last.
- **The Allstate Foundation and Points of Light Tent** — one thousand free disaster preparedness kits will be available to families on a first-come, first-served basis. The free kits include a flashlight, first aid kit, cleaning supplies, and other items.
- **American Graduate Tent** — feed your PBS KIDS' curiosity by stopping by the WFYI Media Lab for some fun interactive games.
- **American Red Cross of Central Indiana** — children can visit the Red Cross bookmobile and select one free book to take home.
- **State Farm Insurance Tent** — offers spin art machines with paint to create customized Frisbees.
- **Indianapolis Museum of Art** — children will enjoy an art making activity tied to the museum's upcoming exhibit, *Face to Face: The Neo-Impressionist Portrait, 1886-1904*.

PNC Presents PBS KIDS in the Park is WFYI Public Media's annual gift to the community. Each year, more than **40,000 people attend this unique family celebration**, which boasts an array of educational activities that reflect WFYI's on-going commitment to prepare young children for entry into school. **The festival is one of the largest PBS KIDS events of its kind in the nation.** Visit www.wfyi.org/kip for updates on the festival's entertainment schedule, PBS KIDS character appearances, and a map of the venue.

PNC is the title sponsor of **PBS KIDS in the Park, Hosted by WFYI**. Stage Sponsor: **Tom Wood Subaru**. 5-2-1-0 Countdown to Health Sponsor: **Anthem Blue Cross and Blue Shield**. Supporting Sponsors: **Indy's Child** and **The Orchard School**. Printing Sponsor: **Moeller Printing**. Character Sponsors: **Allstate Foundation** and **IN Cyber**. Booth Sponsors: **Celebrate Science Indiana, Concentrics Research, French Lick Resort, Indianapolis Museum of Art, Indy Eleven Professional Soccer, IPS, Learn More Indiana, MDwise, State Farm Insurance, Radio Latina and University Pediatric Dentistry Association**. Additional Support: **American Red Cross of Greater Indianapolis, IUPUI, Keep Indianapolis Beautiful and Kinetico Home Water Systems**.

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About WFYI Public Media:

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