



Lloyd Wright, President and CEO of WFYI Public Media, is Inducted into Richard M. Fairbanks Indiana Broadcast Hall of Fame

FOR IMMEDIATE RELEASE: October 4, 2013

Contact: Lori Plummer (317) 614-0462 | lplummer@wfyi.org

Lloyd Wright, President and CEO of WFYI Public Media and the longest serving station manager in the Indianapolis market, has been inducted into the Richard M. Fairbanks Indiana Broadcast Hall of Fame. Wright, along with four other accomplished Hoosier broadcast veterans, was officially instated into the Broadcast Hall of Fame on Thursday, October 3, 2013 (on the eve of WFYI's 43rd anniversary), at a recognition dinner and induction ceremony hosted by the Indiana Broadcasters Association and the Richard M. Fairbanks Indiana Broadcast Pioneers, at the Marriott Indianapolis North Hotel.

Since his appointment as President and CEO of WFYI Public Media (Indiana's flagship PBS and NPR member station) in 1989, Wright has distinguished himself as an innovative leader in the public media industry. During his tenure, WFYI's annual operating budget has grown from \$2.5 million to more than \$10 million today. The station's multi-media services and community-based programs have also expanded significantly in scope and impact. Under Wright's direction, WFYI relocated in 2008 to a state-of-the-art facility in downtown Indianapolis and established an innovative partnership with the Economic Club of Indiana.

In the last decade, WFYI has evolved from a local program producer into an award-winning producing station that distributes nearly a dozen documentaries and public affairs programs nationwide each year. WFYI has also earned national recognition for its innovative fundraising practices and overall growth in membership and donor relations. In 2008, the station was honored with three PBS Development Awards, including the coveted "Award of Excellence for Overall Membership."

Wright is the recipient of numerous individual honors, including an Emmy award for Technical Achievement, the William Kobin Public Television Leadership Award, along with two Sagamore of the Wabash honors — the highest commendation given by the Governor of Indiana for distinguished service to the state. Under Wright's leadership, WFYI has received recognition from the National Academy of Television Arts and Sciences, Society of Professional Journalists, Corporation for Public Broadcasting, the Knight Foundation, the Associated Press and Indiana Broadcasters Association.

Wright is currently serving his fourth term on the PBS Board of Directors. He is a trustee of American Public Television and the former chair of the Joint Licensee Group and Public Television Major Market Group. He serves on the boards of the Greater Indianapolis Progress Committee, The Economic Club of Indiana, The Confucius Institute at IUPUI, and is a member of the Executive Committee of the Central Indiana Talent Alliance – a "cradle to career" education initiative.

Wright is a graduate of Indiana University, and the proud father of three children.

-0-

About WFYI Public Media:

For more than four decades, WFYI Public Media has served as a center of discovery for all ages. WFYI's diverse public radio and television programs and services provide a foundation for early learning, inspire curiosity and serve as a catalyst for lifelong learning. To learn more about WFYI Public Media's programs and educational services, visit the station's Website — www.wfyi.org, "like" us on Facebook, or follow along on Twitter (via @wfyi and @wfyinews).