

Michelle Johnson, an Award-winning Broadcaster and Digital Journalist, Joins WFYI Public Media as Multi-Media News Manager

FOR IMMEDIATE RELEASE: March 25, 2014

Contact: Lori Plummer (317) 614-0462 | Iplummer@wfyi.org

Michelle Johnson, an accomplished broadcaster and digital journalist with more than two decades of experience, will join **WFYI Public Media** on March 31, as the station's new **Multi-Media News Manager**.

"Michelle brings a wealth of experience to her new role at WFYI Public Media," said Richard Miles, Vice President of Interactive Media and Content Strategies at WFYI Public Media. "She will be a valuable addition to our news team as we work to expand our award-winning coverage on air and online."

A Midwest native, Johnson comes to Indianapolis from Winston-Salem, North Carolina, where she served for 13 years as a digital and print journalist for the *Winston-Salem Journal*. Since 2012, she has worked as a multi-media producer for Shawnee Street Media, a firm she founded that specializes in providing nonprofits and educational institutions with research, multi-media productions and social media consulting services. From 1996 to 1999, Johnson was a reporter, and later, news director for WFDD Public Radio in Winston-Salem, NC. She also served for two years as a freelance radio producer for WUNC Public Radio in Chapel Hill, NC.

Prior to locating to North Carolina in 1996, Johnson served in the roles of reporter, producer and news director at public radio stations in Grand Rapids and Minneapolis, Minnesota, as well as for the Superior Radio Network, a regional news network focused on reporting Native American and environmental issues.

Through the years, Johnson has earned numerous honors for her work, including an Alfred I. DuPont-Columbia University Award for Broadcast Journalism, Society of Professional Journalists Green Eyeshade Award for Excellence, Gracie Award, and an American Association for Women in Communications Clarion Award.

Johnson holds a Bachelor of Arts in English from Augustana College, and a Master of Arts in English Language and Literature from the University of Minnesota. She earned a Graduate Certificate in Communication and Technology from the University of North Carolina.

About WFYI Public Media:

For more than four decades, WFYI Public Media has served as a center of discovery for all ages. WFYI's diverse public radio and television programs and services provide a foundation for early learning, inspire curiosity and serve as a catalyst for lifelong learning. To learn more about WFYI Public Media's programs and educational services, visit the station's website — www.wfyi.org, "like" us on Facebook, or follow along on Twitter (via @wfyi and @wfyinews).