



WFYI Public Media Selects Patricia Poehler to Serve as Vice President of Organizational Relations

FOR IMMEDIATE RELEASE: November 5, 2013

Contact: Lori Plummer (317) 614-0462 | lplummer@wfyi.org

Patricia Poehler, a seasoned human resources administrator, has been selected to serve as Vice President of Organizational Relations for WFYI Public Media.

Prior to her arrival at WFYI, Poehler served for three years as Director of Outreach with Decatur Township Schools, her high school alma mater. In 2009, after 35 years of service at Indiana Farm Bureau Insurance, Poehler retired from the organization where she began as a part-time employee in the company's records division and ultimately advanced to Senior Vice President and Chief Marketing Officer. During her tenure at Farm Bureau, Poehler served in numerous roles, including as Vice President of Human Resources and Training for eight years. In addition to her extensive knowledge of employee relations, Poehler is proficient in advertising, corporate contributions, facilities management and youth program administration.

An ardent supporter of public media, Poehler served as a member of WFYI's Board of Directors from 2009 to 2013, where she chaired the community engagement committee for two years. She is active in the Central Indiana community, serving on the boards of the West Side Chamber of Commerce, Goodwin Community Center, Mooresville-Decatur Rotary Club, and as Executive Director of the Decatur Township Educational Foundation. In 2012, Poehler was honored with the Alumnus of the Year Award from Decatur Central High School Alumni Association.

A graduate of the University of Indianapolis, Poehler is pursuing a Masters of Psychology and Counseling from Ball State University. She and her husband of 33 years, John, have two grown children and four grandchildren. They reside in Brown County, Indiana.

-0-

About WFYI Public Media:

For more than four decades, WFYI Public Media has served as a center of discovery for all ages. WFYI's diverse public radio and television programs and services provide a foundation for early learning, inspire curiosity and serve as a catalyst for lifelong learning. To learn more about WFYI Public Media's programs and educational services, visit the station's Website — www.wfyi.org, "like" us on Facebook, or follow along on Twitter (via @wfyi and @wfyinews).