



**WFYI Public Media, in Collaboration with the Indiana Pacers & CNO Financial Group,  
To Host Public Screening of *Bobby 'Slick' Leonard: Heart of a Hoosier* on July 29**

FOR IMMEDIATE RELEASE: June 10, 2014

Bobby "Slick" Leonard *is* Indiana basketball. No one better embodies its toughness; no one better personifies its passion. And no one takes more pride in being a Hoosier. Now, Leonard's extraordinary life story is the subject of a new **WFYI Public Television documentary by award-winning producer Ted Green**, whose film credits include *Undefeated: The Roger Brown Story*, *John Wooden: The Indiana Story* and *Naptown to Super City*.

***Bobby 'Slick' Leonard: Heart of a Hoosier*** will mark its **world premiere** on **Tuesday, July 29, at 7 p.m.** (doors will open at 6:30 p.m.) **at Bankers Life Fieldhouse**. This special public screening is being presented by **WFYI Public Media**, in partnership with the **Indiana Pacers** and **CNO Financial Group**. **Tickets are \$5.29** (in honor of Leonard's 529 career wins!), and are now on sale through Ticketmaster online at [www.wfyi.org/slick](http://www.wfyi.org/slick), charge by phone at 1-800-745-3000, or by visiting Bankers Life Fieldhouse Box Office. (Note: the ticket price is \$5.29 plus applicable Ticketmaster service charges.) Free event parking will be available at the Virginia Street Garage.

In addition to seeing the **90-minute documentary in its entirety**, attendees will have the opportunity to hear from the legend himself, **Bobby "Slick" Leonard**, and others who have contributed to the film. As part of the evening's festivities, the **Fieldhouse's food court concession stands will be open**, the **Pacers' hardwood court will be on display**, and the **Pacemates**, along with the team's beloved mascot, **Boomer**, will make special appearances.

***Bobby 'Slick' Leonard: Heart of a Hoosier*** features an all-star cast that includes **Larry Bird, Jerry West, Reggie Miller, Senator Richard Lugar, Tommy John and Elgin Baylor**. Through captivating interviews and a rich collection of archival footage, the film captures in vivid detail the epic events and historic milestones that helped shape Leonard's extraordinary career in basketball. The program will take viewers:

- On the court for Leonard's national-title-winning shot for IU;
- On the blizzard-enshrouded plane as Leonard and Minneapolis Lakers crash-landed in an Iowa cornfield;
- Into the booth for Leonard's "Boom Baby" calls that have defined Pacers fervor for more than three decades;
- On the road and in the locker room with the best and wildest team in the ABA, the Indiana Pacers.

The highly-anticipated film will mark its broadcast premiere on **WFYI 1 Public Television** on **Thursday, August 7 at 9 pm** — a date that coincides with the **81-year-old Leonard's formal induction into the Naismith Memorial Basketball Hall of Fame**. A brief preview of the program can be viewed online at [wfyi.org/slick](http://wfyi.org/slick).

***Bobby 'Slick' Leonard: Heart of a Hoosier*** is produced by Ted Green Films, in collaboration with WFYI Public Television. The film is presented by the Indiana Pacers, CNO Financial Group and The Samarian Foundation and The Herbert Simon Family Foundation. Contributing sponsors include: Donald Moffitt, Peter Obremskey, the Indianapolis Motor Speedway, James Dye and Jeff Smulyan.

#### **About WFYI Public Media:**

For more than four decades, WFYI Public Media has served as a center of discovery for all ages. WFYI's diverse public radio and television programs and services provide a foundation for early learning, inspire curiosity and serve as a catalyst for lifelong learning. To learn more about WFYI Public Media's programs and educational services, visit the station's website — [www.wfyi.org](http://www.wfyi.org), "like" us on Facebook, or follow along on Twitter (@wfyi and @wfyinews).

#### **About Pacers Sports & Entertainment:**

Pacers Sports & Entertainment (PS&E) is the corporate identity exemplified by the Indiana Pacers, Indiana Fever, Bankers Life Fieldhouse and Pacers Foundation, Inc. Its team of inspired and dedicated employees promises to deliver quality entertainment and unparalleled service. For more information, go to [www.pacers.com](http://www.pacers.com) or [www.bankerslifefieldhouse.com](http://www.bankerslifefieldhouse.com)

#### **About CNO Financial Group:**

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