

## IndyFringe's Rich, Ten-year History is Subject of New WFYI Public Television Documentary Film to be Featured at IMAX Screening July 31; Marks Broadcast Premiere August 12

## FOR IMMEDIATE RELEASE: July 14, 2014 Contact: Lori Plummer (317) 614-0462 | <u>lplummer@wfyi.org</u>

What began as an 11-day midsummer festival more than a decade ago, has evolved into one of Central Indiana's leading arts organizations. Today, **IndyFringe** offers original and affordable local theatre year-round. The organization seeks to encourage, support and assist independent artists by providing an accessible and affordable outlet that draws diverse elements of the community together, and inspires creative service through the arts.

As IndyFringe celebrates its tenth anniversary, a new public television documentary takes an affectionate look back at the organization's humble beginnings, dramatic growth over the years, and its exciting prospects for the future. *The Fringe Factor: Ten Years Onstage with IndyFringe,* a new documentary by Emmy award-winning producer Gary Harrison, will mark its broadcast premiere on Tuesday, August 12 at 9 p.m. on WFYI 1 Public Television.

The program, which was produced in partnership with IndyFringe, introduces viewers to the community leaders and volunteers who brought this unique organization to life, and the many performers whose on-stage offerings attract bigger audiences each year. The film features interviews with **Nicole Kearney**, founder and co-producer, OnyxFest; **Brian Payne**, president, Central Indiana Community Foundation; **Taylor Martin**, magician and founder, Indy Magic Monthly; **Frank Basile**, donor and patron, IndyFringe; **Pauline Moffat**, executive director, IndyFringe; **Indianapolis Mayor Greg Ballard**; **Tom Battista**, founding board president, IndyFringe; **Tamara Zahn**, former president, Indianapolis Downtown, Inc.; and **Bob Burchfield**, first webmaster and volunteer, IndyFringe. Watch a brief preview of the film here: <u>http://bit.ly/1nGxNH3</u>

The documentary will be featured for the first time at a **special public screening** on **Thursday**, **July 31** at **6:30 p.m.** at the **IMAX Theatre at the Indiana State Museum** (650 W. Washington Street, Indianapolis 46204). Admission is free, but registration is required. For more information, visit <u>www.wfyi.org/indyfringe</u>. The Fringe Factor: Ten Years Onstage with IndyFringe is made possible by the Allen Whitehill Clowes Charitable

Foundation, Inc.

## About WFYI Public Media:

For more than four decades, WFYI Public Media has served as a center of discovery for all ages. WFYI's diverse public radio and television programs and services provide a foundation for early learning, inspire curiosity and serve as a catalyst for lifelong learning. To learn more about WFYI Public Media's programs and educational services, visit the station's website — www.wfyi.org, "like" us on Facebook, or follow along on Twitter (@wfyi and @wfyinews).