

# 2017 ANNUAL REPORT



## You are remarkable!

How do we know? Because you have a vested interest in public media and, more specifically, in WFYI. That's how we are able to continue to accomplish amazing things year after year – because of people like you who support us not only financially, but also with insightful feedback, compelling stories and tremendous event participation.



We saw all of that during our 2016-17 fiscal year. You helped us reach our \$8.5 million “Amplify the Voices” capital campaign goal in the spring and still managed to support our other fundraising initiatives throughout the year. You spoke to us from the heart about why you covet WFYI programming, be it PBS KIDS shows, local news and documentaries, national documentaries like Ken Burns’ and Lynn Novick’s “The Vietnam War,” NPR news and talk shows or Masterpiece original dramas. They are all part of our mission to empower, entertain and connect us on a journey full of lifelong learning. And finally, you showed up wherever we were – the WFYI Ice Miller Wine Fest, PBS KIDS Play Dates, WFYI Nerds events, our “Listen Up” speaker series, Fishers Blues Fest, the Penrod Arts Fair, the Indiana State Fair and many other events.

We know you look to us to be a trusted source of balanced news and public affairs programs as well as an advocate for education. We don't take that responsibility lightly, nor do we rest on our laurels. We are constantly looking for ways to better report stories that matter to you and make a difference in your life. We are also continuing to adapt to the way you consume our content, on air or online, which is why we are introducing a new mobile app in 2018.

We invite you to take a close look at the Community Impact section of this report. It's those kinds of outcomes that drive us and keep us working hard day after day. Expanding our Side Effects health reporting team this year is a great example of what we can do with such tremendous support. We are also poised to debut the most influential local documentary we've ever done with “Eva,” the story of Holocaust survivor and Terre Haute resident Eva Kor, so be on the lookout for that.

Yes, it's an exciting time to be part of the WFYI family. We're glad you're with us. And we look forward to conquering new mountains in the year ahead – together. Thanks again!

**Lloyd Wright**  
President & CEO

WFYI Public Media

**Eric Gillispie**  
Board Chair

Metropolitan Indianapolis  
Public Media

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Indianapolis, IN 46202  
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viewerswfyi@wfyi.org

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Membership Hotline:  
(317) 715-2009  
membership@wfyi.org

### **WFYI Community Engagement**

(317) 614-0451  
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### **WFYI Donor Engagement Office**

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### **WFYI Corporate Support**

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(317) 614-0461  
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**@WFYI**



**WFYI.Indianapolis**



**WFYIOnline**



**WFYI\_Indianapolis**



**WFYI**



**WFYI\_Indy**



# CONNECTING THE COMMUNITY

In its 47th year of broadcasting, WFYI Public Media continues to be a vital voice in central Indiana that helps educate, enrich and engage children and adults through research-based, high-quality programming for broadcast and online platforms. Our content, produced locally and nationally, helps us fulfill our mission to empower, entertain and connect our community through thoughtful journalism, inspiring stories and lifelong learning.

## AUDIENCE



24,000+ MEMBERS



308,000 WEEKLY VIEWERS



136,200 WEEKLY LISTENERS



101,000 AVERAGE MONTHLY PAGE  
VIEWS TO WFYI.ORG



# CONTENT DELIVERY

WFYI is a member of the Indiana Public Broadcasting Stations (IPBS) group, where content is shared among public media outlets around the state. We have three digital television channels, two high definition audio channels and online content at [wfyi.org](http://wfyi.org).

## TELEVISION



### THREE CHANNELS

#### WFYI 1

PBS and local programming

#### WFYI 2

PBS KIDS

#### WFYI 3

Create TV  
(lifestyle programming)

## RADIO



### TWO CHANNELS

#### 90.1 FM HD1

News and information,  
entertainment, specialty music

#### 90.1 FM HD2 ([wfyi.org](http://wfyi.org))

The Point, Xponential  
Radio (music) and local  
programming

Both available to stream live  
on [wfyi.org](http://wfyi.org).

## DIGITAL



### WFYI.ORG

24-hour access to WFYI  
news and information,  
programming, special events,  
community services and  
online giving opportunities



Radio host Melissa Davis



Indiana Week In Review

WFYI also partners with three state universities to simulcast radio programming:

- 91.3 FM WNDY – Wabash College, Crawfordsville
- 89.5 FM WFCI – Franklin College, Franklin
- 89.7 FM WISU – Indiana State University, Terre Haute



# 2017 AWARDS

## INDIANA ASSOCIATED PRESS

- **Outstanding News Operation**  
First Place, staff
- **Best Spot News Reporting**  
First Place, Jake Harper ("For Med Students, 'Match Day' is a Day for Tears, Cheers and Jitters")
- **Best Spot News Reporting**  
Second Place, Drew Daudelin ("Trump Tweets Don't Faze Union President")
- **Best Feature**  
Second Place, Leigh DeNoon ("Bail Bonds Agent is Unexpected Ally for Families Entangled in Justice System")
- **Best Enterprise Story**  
First Place, Jake Harper ("For People Recovering from Addiction, Insurance Rules Can be a Big Obstacle")
- **Best Website**  
First Place, staff ("wfyi.org")
- **Best Use of Radio Sound**  
First Place, Jill Sheridan ("Personalized Playlists Pack Therapeutic Power for Dementia Patients")
- **Best Public Affairs Program**  
First Place, John Krull, Shannon Dawson and Michelle Johnson ("No Limits: Making a Healthier Place to Live")
- **Best Short-form Newscast**  
First Place, Jill Ditmire and Leigh DeNoon
- **Best Short-form Newscast**  
Second Place, Taylor Bennett

## SOCIETY OF PROFESSIONAL JOURNALISTS

- **Television - Documentary or Special**  
*Attucks: The School That Opened a City*  
Ted Green and Pete Saetre
- **Radio – Best Newscast: July 15, 2016**  
Jill Ditmire and Leigh DeNoon
- **Radio – In-depth Reporting**  
Jake Harper (health reporting)  
Edward R. Murrow Award - Radio Television

## DIGITAL NEWS ASSOCIATION

- **Hard News**  
*A Life of Predictable Emergencies: Undocumented on Dialysis*  
Jake Harper

## THE PUBLIC RADIO NEWS DIRECTORS INC. (PRNDI) AWARDS (NATIONAL)

- **Nationally Edited News Feature**  
Side Effects Public Media "Deadly Opioid Overwhelms First Responders and Crime Labs in Ohio"  
– 2nd Place



Reporter Jake Harper



## EMMYS – NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCE

### • Research

*Attucks: The School That Opened a City*  
Ted Green, researcher

### • Program Writer

*Attucks: The School That Opened a City*  
Ted Green, writer

### • Program Promotion

*Eva - A 7063*  
Ted Green, producer  
Pete Saetre, editor  
Mika Brown, co-producer  
Vinnie Manganello, videographer

### • Short Format Program – Information/Entertainment

*Kid Advice for the Next President*  
Elizabeth Myer, creative director  
Andy Young, videographer  
Brad Hoehner, videographer/editor

### • Cultural Documentary

*Attucks: The School That Opened a City*  
Ted Green, producer  
Pete Saetre, co-producer

### • Historical Documentary

*Hoosiers, The Story of Indiana - Episode 3*  
Kim Jacobs, producer  
Kyle Travers, producer/editor  
James Madison, host

### • Talent/Performer/Host/Narrator

*Artrageous with Nate*  
Nate Heck, host

### • Arts/Entertainment – Program/Program Feature/Special

*La Casa Azul, The Musical*  
Jim Simmons, producer  
Aric Hartvig, editor  
Gregory Hancock, composer/choreographer

### • Musical Composition/Arrangement

*Attucks: The School That Opened a City*  
Tyron Cooper, talent/composer

### • Technical Achievement

*Tethers and Unmanned Aerial Systems*  
Ron Shelnett, cinematographer

### • Special Event Coverage (other than news or sports)

*James Aikman's Peacemakers*  
Jim Simmons, producer  
Brian Paul, field producer  
Dr. James Aikman, composer

### • Historical/Cultural Program or Special

*The Temple Makers*  
Michael Husain, producer  
Bryan Boyd, editor

### • Community Service

*WFYI Public Media*  
Gail Thomas Strong, VP of Community Engagement

## BENJAMIN HARRISON PRESIDENTIAL SITE

### • Advancing American Democracy Award

WFYI President & CEO Lloyd Wright (& PBS President Paula Kerger)

## NUVO'S "BEST OF INDY" AWARDS (VOTED ON BY PUBLIC/NUVO READERS)

### • Winner

Best Local Radio Station

### • Honoree

Best Local TV Station



## INDIANA BROADCASTERS ASSOCIATION SPECTRUM AWARDS

### • Winner

Best Election Coverage (Indiana Public Broadcasting Live Election Night 2016)

### • Honoree

TV Station of the Year

# SIGNIFICANT EVENTS

At WFYI, we consider our organization a leader in the community and we like to think that everything we do is significant. From our local journalism and fundraising campaigns to our special events and other initiatives, we take pride in providing a high-quality experience for everyone who reads, listens, watches or participates in person. Some of our most significant successes of the year are listed here.

## WFYI's PBS KIDS

On March 6, 2017, we officially launched WFYI's PBS KIDS, the new channel broadcasting PBS KIDS programming 24/7/365 on WFYI 2 (20.2) and streaming live at [wfyi.org/pbskids](http://wfyi.org/pbskids). PBS KIDS is the country's most trusted provider of educational media for children, so making it available around the clock, especially for low-income families with small children, was a major milestone in helping children stay in touch with educational standards.



## Andrew Luck Book Club

Everyone knows that Indianapolis Colts quarterback Andrew Luck is a big reader, so it was with much fanfare that we partnered with "number 12" on his Andrew Luck Book Club initiative. We began airing his podcasts on 90.1 FM in April and started promoting his monthly book selections at [wfyi.org/programs/andrew-luck-book-club](http://wfyi.org/programs/andrew-luck-book-club). The program is meant to make reading a family event, and we had several families join us for an in-person discussion with Luck that was a memorable experience for all involved.





## **“Amplify the Voices” Capital Campaign**

When we ask people to support our programming and they respond, that’s where the contributions go – for operational costs, including paying for the programming we distribute on radio, television and the Internet. As tremendous as that support is, it’s still not enough to help us maintain our facilities and equipment, which is why we began our “Amplify the Voices” capital campaign. In 2017, we reached our \$8.5 million goal, which was crucial in allowing us to make needed repairs to our microwave tower and keep our radio signal from dropping out during inclement weather. Thank you!

## **Listen Up Speaker Series**

PBS NewsHour anchor Judy Woodruff and NPR Morning Edition Host David Greene highlighted our two “Listen Up” events in 2017, and each had a unique perspective on the dissemination of news and information in today’s ever-changing media environment. Both events were quite popular and offered memorable VIP experiences for dozens of fans.



*Listen Up with David Green*

## **Bright By Text**

Looking after small children is a huge responsibility and comes with many challenges. That’s why WFYI got involved with a pilot program to offer free child development text messages for newborns to 5-year-olds. The messages provide developmentally appropriate information, activities and more from trusted national and local resources. They can be received in either English or Spanish by simply signing up online at [wfyi.org/bright](http://wfyi.org/bright). More than a thousand people are already making use of this new service.

## **WFYI Wine Fest**

The WFYI Ice Miller Wine Fest fundraiser is the station’s most highly anticipated event of the year, and this year’s gala was held in the Old National Centre for the first time. Attendees enjoyed the new surroundings as they sampled more than 400 wines from both local and international producers. Interactive art experiences and some exclusive silent auction items were a big hit as the event raised thousands of dollars for the station.



*WFYI Wine Fest*

## TV Productions

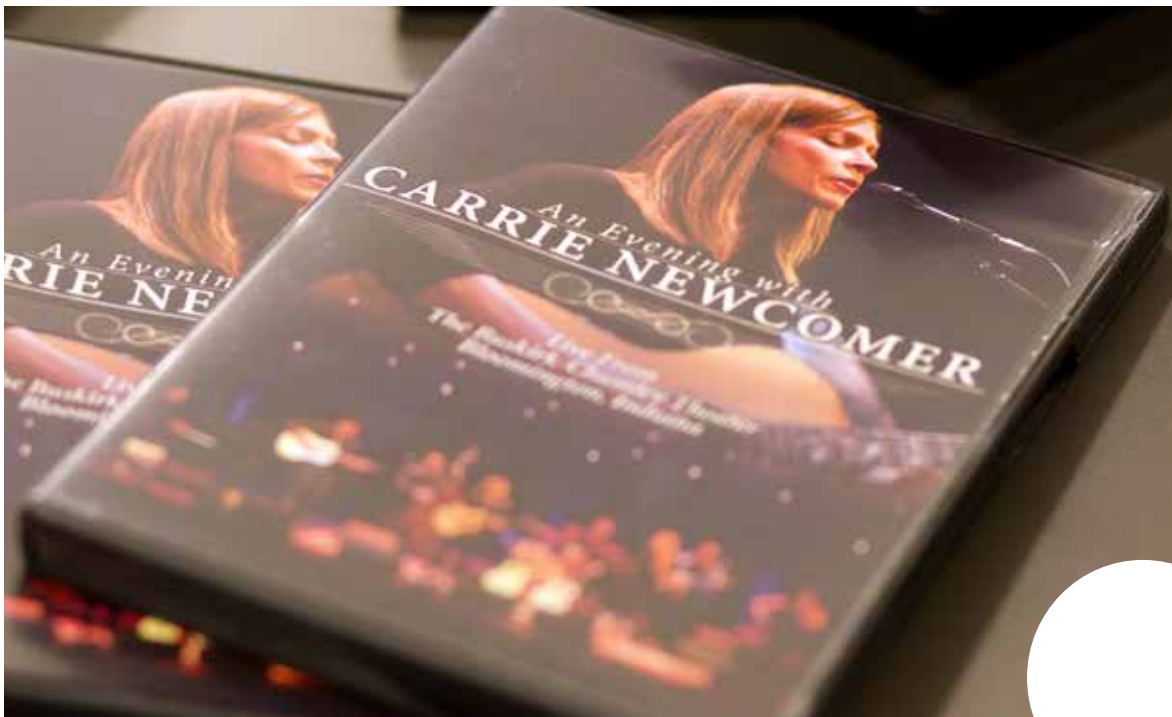
For many years, WFYI has continually produced and broadcast regular weekly shows like "Inside Indiana Business," "Indiana Week in Review" and "Indiana Lawmakers." They are staples of what we do to keep Hoosiers informed on what's going on in



*When Kids Wrote the Headlines: The Children's Express/Y-Press Story"*

business and at the legislature, but they are just the "tip of the iceberg" for our production team, which had another banner year of local programs, including:

- "Peacemakers" (a world premiere performance by the Indianapolis Chamber Orchestra of a composition by James Aikman)
- "An Evening with Carrie Newcomer"
- "Over, Under, Gone: The Killer in Our Rivers"
- "Boomers UP: No Excuse with Chuck Underwood"
- "American Pianists Association - Classical Finals at the Hilbert Circle Theatre"
- "When Kids Wrote the Headlines: The Children's Express/Y-Press Story"
- "Waves of Fortune: China's Maritime Silk Road"
- "A President at the Crossroads"
- "Welcome Home: The International State of Indiana with Judy O'Bannon"





## Indiana Reading and Information Services (IRIS)

Indiana Reading and Information Services, a free service from WFYI, broadcasts 24 hours a day, seven days a week with new updated programs every week and a live broadcast of The Indianapolis Star every morning from 9 to 11 a.m. The majority of the 100-plus volunteers read for a live broadcast or pre-recorded program from more than 150 publications to serve people suffering with macular degeneration, diabetic retinopathy, low vision, blindness, arthritis, cerebral palsy, Multiple Sclerosis, Parkinson's disease, illiteracy (including those learning English as a second language) and other conditions that affect reading traditional print. In 2017, IRIS Operations Manager Mandy Bishop attended more than a dozen local events to promote the service.

## Indiana State Fair

People are accustomed to seeing WFYI at community events like Indianapolis Indians games and the Penrod Arts Fair, but never before had they seen us each and every day of the 17-day Indiana State Fair. That



changed in 2017. We offered a wide variety of information, activities, prizes, music and memories for the thousands of people who stopped by our location while exposing the power of public media to thousands more.

## WFYI Nerds

Do you find yourself saying, "I just heard on WFYI?" Do you know all the lyrics to "Mister Rogers Neighborhood?" If so, you might be a prime candidate to join the WFYI Nerds – an in-person event series designed for college and post-college adults, early and mid-career professionals and new parents between the ages of 20-40 who have an interest and passion for public media programming. The group formed in 2017 in order to gather regularly for fun, meaningful conversation and networking opportunities with others in our community.



It's rewarding to produce and distribute meaningful content that informs and entertains hundreds of thousands of people each year, which WFYI has done for many years, but there is unparalleled satisfaction of seeing that content have real-world impact on people's lives, perhaps even saving some. WFYI produced content like that over the past year. Here are a few examples.

## Vivitrol Investigation

On November 6, 2017, U.S. Senator Kamala Harris (D-California) announced the launch of an investigation into the lobbying practices of the pharmaceutical company Alkermes. The announcement followed an in-depth investigative story by WFYI Side Effects reporter Jake Harper, which aired nationally on NPR. The story examined how Alkermes pushed for favorable positioning of its opioid addiction treatment drug Vivitrol over other drugs in Indiana legislation. Additional stories on Alkermes' marketing practices for Vivitrol in the criminal justice system followed. Three Indiana legislators have now called for a review of the Indiana General Assembly's lobbying rules.



## Pregnant and Addicted series

Thanks to another Side Effects story, this one from WFYI reporter Emily Forman, a Ft. Wayne medical clinic is piloting a new program for pregnant women dealing with opioid addiction that's been successful in Oregon. Emily's story about the clinic was run in St. Louis and then archived in a database for children's resources where it was read by a child welfare coordinator in Salem, Ore. That person tracked down the Ft. Wayne clinic's director to share their positive experience with peer counselors for women in recovery, which the Ft. Wayne clinic then decided to adopt.

Another of Emily's stories regarding bureaucratic hurdles confronting pregnant women with opioid addiction also produced rapid results. University Hospital pre-natal clinic nurse practitioner "Bizz" Grimes was spending about 20 hours per week navigating Medicaid and insurers' rules to ensure patients received treatment medications consistently. When the Indiana Medicaid office heard about the issue through Emily's report, it changed the clinic's status, which significantly reduced the bureaucracy. That increased continuity of care for patients; freed practitioners from onerous paperwork; and returned Bizz to patient care where she belongs.



## **“Attucks: The School That Opened a City”**

First broadcast in the fall of 2016, “Attucks: The School That Opened a City” continues to have a lasting impact throughout central Indiana. The story of all-black Crispus Attucks High School that defied the odds and, for more than 40 years, developed an impressive list of graduates who became surgeons and teachers, scientists and politicians, world-class musicians and athletes is still being shown at private and public events all over Indianapolis and beyond. More than 20 different screenings have taken place over the past year, many of them part of educational forums on racism and segregation. The documentary was a co-production of WFYI and Ted Green Films.



## **“Scammed: Investment Fraud Revealed”**

Anyone with money to invest is vulnerable to financial fraud. WFYI, in partnership with the Indiana Secretary of State Connie Lawson, produced a 30-minute documentary revealing criminal cases in which fraudsters bilked Hoosiers out of millions of dollars. “Scammed: Investment Fraud Revealed” showed how

several scams unfolded in order to help people recognize warning signs in an effort to prevent future financial fraud. The show aired multiple times on WFYI, and Lawson traveled throughout the state showing the program from Ft. Wayne to Vincennes and answered people’s questions firsthand. More than a dozen different screenings were held with hundreds of people in attendance.

## **“Over, Under, Gone – The Killer in Our Rivers”**

Another WFYI production, “Over, Under, Gone – The Killer in Our Rivers” examining the dangers of low-head dams on waterways around the state, became “must-see TV” for water safety officials around the country. Shown by the Indiana Department of Homeland Security to executives at the Association of State Dam Safety Officials, the association decided to feature the program at the 2017 National Dam Safety conference. That presentation resulted in several states conducting reviews of their safety procedures regarding low-head dams. It also inspired a new initiative in Indiana to add warning signs on rivers around the state and, in at least one case, to have the dam completely removed.





## THE INNER CIRCLE:



The INner Circle recognizes individuals who contribute gifts of \$500 or more annually. Names listed below are for annual gifts and project support received in 2017. Every effort was made to ensure the accuracy of this listing. If you have questions, please contact Stephanie Collins at [scollins@wfyi.org](mailto:scollins@wfyi.org).

**KEY:** **B** Board Members **F** Foundation Board Members

### Diamond Level \$10,000 and above

Anonymous  
Robert and Toni Bader  
Mary and Tim Greist  
**B** Michele Janin and Tom Linebarger  
Rhonda Long-Sharp  
**B** Kathleen and Robert Postlethwait  
Ann and Chris Stack

### Platinum Level \$5,000 - \$9,999

Eugene and Marilyn Glick Family Foundation  
Elizabeth Beck  
Meg Coyle  
**F** Rollin and Cheri Dick  
David and Ann Frick  
Carlyn Johnson  
P.E. MacAllister  
Rober and Gayle Meyer  
Mel Perelman  
Marguerite Shepard  
**F** Susanne and Jack Sogard  
William Witchger

### Gold Level \$2,500 - \$4,999

A.J. Allen and Kathryn Maeglin  
Anonymous  
Eugene and Carol Ardeel  
Toye and Tola Begbaaji  
Raymond and Erika Biederman  
**B** Ted and Peggy Boehm  
Eleanor Bookwalter  
Ryan Brown and Hannah Sullivan Brown  
Tim and Valerie Bruemmer  
John and Tammy Campbell  
Elizabeth Chamberlin  
C. Sterling Cryder  
**F** Julie and Richard Davis  
Neil Delapp  
Serena Donnelly and Bret Huff  
Adam Fischer  
**B** Ron and Susan Fisher  
**B** Timothy Garnett and Peter Slaymaker  
Greg Garvey  
**B** Eric and Patricia Gillispie  
Brian and Claudia Grant  
Suzanne Gray  
Eric Haag  
**B** Michael Heaton  
Stanley and Dorothy Hirschfeld  
**B** Brenda Horn  
Stan and Sandra Hurt  
Steven and Kristine Isenberg  
Rajan Kapur  
Ann King  
Carlos and Eleanor Lopez  
Greg Merrell  
Evan Miller  
Robert L. Murphy  
**F** George and Christine Plews

**B** Rebecca and Jonathan Polak  
Myrta Pulliam  
Jeffery and Julie Qualkinbush  
Kent and Catherine Robertson  
George and Sara Rubin  
James and Allison Sloan  
Pamela Smith  
David Stedman  
Sydney L. Steele  
Michael and Amy Jo Sullivan  
Transcendent Travel Services LLC  
John and Patrice Waidner  
Tim and Amy Wiley

### Silver Level \$1,200 - \$2,499

Kari and Jason Addleman  
Eric Adolph and Teresa Beam  
Michael Allison  
Rosanne Ammirati and Kevin Krulewitch  
Devin Anderson  
Anonymous  
Chris and Amy Baggott  
Sarah Barney  
Frank and Katrina Basile  
Stephen and Marcia Bavender  
Nancy and V. William Hunt  
Pamela Boch  
Daniel Boeglin and Andrea Smiley  
Mathene and Richard Boehner  
Carol Boltz  
Pauline Bond  
Eleanor Bookwalter  
Carla Brocksmith  
Michael Broome  
Jason Burlison  
David and Lisa Burr  
Lee and Connie Campbell  
Vincent and Robyn A. Caponi  
**F** James and Angela Carr  
George and Linda Charbonneau  
Alison Chestovich  
**B** Mary Beth and David Claus  
Diane Clayton  
Matthew Cooper  
Jamie Courtway  
**B** Dina Cox and Ryan Lacy  
Stephen Cranfill  
Thomas and Sarah Cudahy  
Gregory and Cheryl Cunningham  
Consuelo and David Davis  
Linda Decker  
Mark Dewart  
Julie Dimmack and Seth Charles  
Christopher Doecke  
Thomas Dorantes and Sunah Kim  
Jan Drac  
Audrey Dressel  
David Dunn and Pam Christy  
Lori Efoymson-Aguilera and Sergio Aguilera  
**F** George and Beverly Fara  
Lynn and Claude Fields  
Norman and Adrienne Fogle  
Indra and Mark Frank  
Chris Fretts and Claire Dana  
**F** Kristin and Michael Fruehwald  
Thomas and Karen Gallagher  
Alan and Gail Geisler  
Linda Gibson  
Susan and Mark Godley  
**B** Greg Goelzer  
Michael and Sharon Goheen  
Stephen Goldsmith  
Janet Guthridge  
Jeff and Tracy Hadden  
Fred Hallett  
Julia and David Handel  
Arthur and Susan Hanna  
Brandon Hardesty  
Frank and Patricia Hartman  
Anita Harvey  
Patrick and Danielle Havens  
Charles Helmen  
John and Bernadette Hengesbach  
Greg Henneke and Martha O'Connor  
Margaretha and Matthew Henry  
Michael Herndon  
Jane Herndon and Dan Kramer  
Zachary and Judy Hodes  
Susan Hoffer and Mark Wolanski  
David and Gayle Holtman  
Carol and Robert Hooker  
Scott Houston  
James and Sally Hubbard  
Jim and Cindy Hunter  
Mindy Hutchinson and Rob Friedman  
Andy and Celia Jackson  
Tim Jarzombek  
C. Conrad and Marjorie Johnston  
Dave and Lynn Jogleux  
Larry and Connie Kane  
**B** Uzma Kazmi  
Pegg and Michael Kennedy  
Joe and Kathy Kessler  
Michael and Jerri Kinder  
Kenneth Kinder  
Conor Kirby  
Paul Kirchgraber and Theresa Rohr-Kirchgraber  
Kathryn Kish  
Larry and Leneta Kitchel  
Gary Klotz  
Jeffrey and Tracy Kons  
Mark Kordis  
Amy and Scott Kosnoff  
Gerald and Shirley Kurlander  
John Kyle and Marcia Dunne-Kyle  
Henry Laboda and Beverly Lyman  
Katie and Sean Landwehr  
Michael and Caroline Langellier  
Burton and Heather Largura  
Kirk Lemoine and Wendy Winckelbach  
Jeanne Lewer  
Lynn and Andrew Lewis  
Sara Liebhaber

Amber Logsdon  
Cynthia and Bill Longest  
Jeanne and Nobel Lugo  
John and Ingrid Mail  
Kevin Malley  
Matthew Marietta  
William and Donna Marsh  
**F** Margaret Maxwell and John Krauss  
Patricia McConnell  
Ryan McConnell  
Robert C. McDonald and Mary Walsh  
Philip McGeath  
Marni McKinney  
Jeffrey Meglin  
Sharon R. Merriman  
Tom and Bobette Miller  
Nancy and James Miller  
Larry Miller  
Daniel Mowrey  
Steven and Elizabeth Mueller  
Evan Newman  
Danny and Kathleen Ngo  
John and Deborah Nolan  
Chuck and Judy Okenfuss  
Shawnessy Osborn  
Brendan O'Sullivan-Hale and Frank Smith IV  
Darrin Pack  
Bruce and Wendy Pallman  
Anand Patel  
Barbara Pauley  
Margaret Peck  
Joseph and Caroline Pieters  
Barnes and Thornburg LLP  
William and Gail Plater  
**B** LaTona and Kirk Prentice  
Gary Price and Brenda Rising-Moore  
John and Annemarie Quets  
Patsy J. Raver  
Steven and Betty Reilich  
Cynthia Reissaus  
**F** David and Miriam Resnick  
George and Diane Richards  
Robert Richardson and Scott Kahler  
**B** Raquel G. Richardson and Kaus J. Christopher  
Brian and Deborah Richardson  
Matthew and Stacey Roesch  
Deborah and Peter Ronco  
John and Susan Ross  
**B** Mandy Moore and Neal Rohermel  
Judith Roudebush  
James and Mary Russell  
Dennis and Maureen Sanner  
Wagner Equipment Co. Inc. R. Scott Sauer  
**F** Eileen M. Scott  
Marie-Claude and Armen Shanafelt  
Rebecca Shannon  
John Shawhan  
Michael and Cynthia Skehan  
Mike and Sue C. Smith  
William O. Smith  
Caitlyn Smith  
Linda and Jerry Stark

Margaret Stockdale and Michael Heck  
 Lesley Stoeffler  
 John and Marcy Taylor  
 Audrey and Nick Taylor  
 Norman and Carolyn Terando  
 Barbara Tinkham and Warren Young  
 Cathy and Robert Turner  
 Phyllis Usher  
 Matthew and Carol Van Auwelaar  
 Van Riper Woodard Family Foundation  
 Brad Vawter  
 Sherry Watkins  
 Thomas and Becky Weber  
 Carol Weiss  
**F** Brian and Susan Welch  
 Courtenay and Emily Weldon  
 Alan and Elizabeth Whaley  
 Daniel Wheeler and Susan Wakefield  
**F** Anna and James White  
 Nancy and Robert Whitmore  
 Lucy H Wick  
 Richard and Patricia Wiehe  
 Barbara Wilder  
 Marianne Woleck  
 Carter Wolf and Kim Gattle  
 Reba Wooden  
 Charles Yeager  
 Pamela Young  
 Nick and Callie Zaborenko  
 Mark and Sally Zelonis  
 Michelle Zimmerman  
 Robina Magda Zink  
 Gene and Mary Ann Zink

## Bronze Level

**\$500 - \$1,999**

Vasantha Aaron and Sean Gussick  
 Rafat Abonour  
 The Ackerman Foundation  
 Kristin Adams and Franklin Roesner  
 John Adams  
 Kent Adler  
 Alfonso and Maria-Carmen Alanis  
 Mark and Meg Alberts  
 Omer Al-buoshkor  
 Walter and Cheryl Alfred  
 David and Mary Allen  
 Judy and Craig Amlin  
 Pamela W Anderson  
 Caryn and David Anderson  
 Carl B Anderson  
 Pat and Bob Anker  
 Sally and Keith Anliker  
 Ellen Annala  
 Anonymous  
 Sarah Archer  
**B** David and Karen Arland  
 Michael and Jennifer Aspy  
 Simon Atkinson and Joan Duwve  
 Pierre Atlas and Debra R Luffer-Atlas  
 Michael and Suzanne Baach  
**B** Sue and Mike Back  
 Becky Bailey  
 John and Deann Baker  
 Cindy and Jerry Baker  
 Johnpaul and Debbie Baldwin  
 Douglas and Deborah Balogh  
 lavanya Bandaram  
 Leigh Bangs and Alice Shooter  
 Morris Bank  
 Charles R Bantz and Sandra Petronio  
 Lisa and Greg Barberio  
 Gilbert and Barbara Barnes  
 Jim Barnes  
 Kenny Barnett  
 Sheila H Barr  
 Arnetta Bateman

Mark and Carrie Bates  
 Stephen Battiao  
 Frederick and Elizabeth Bazley  
 Rachel Beam  
 Keith Bean  
 Jim and Phyllis Beatty  
 Ken and Carol Beausang  
 Kathleen and Robert Beck-Coon  
 Diane Begley  
 Marion Behr  
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Peter Donahoe  
Efroymsen Family Fund, a CICF Fund  
Stephen Enkema  
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Thomas and Maribeth Fischer  
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John and Lisa Goldenberg  
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Graham and Sarah Honaker  
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Allan Hubbard  
Indiana Basketball of Fame Foundation  
Indiana Humanities Council  
State of Indiana  
David Kleiman and Susan Jacobs  
M. O. Johnson  
Arthur Jordan Foundation  
Wendy and Jim Keller  
Eli and Tamar Keren  
Jon and Heidi Klausner  
Andrew Kleiman  
Gregory and Caroline Kroot  
Philip and Wendy Larman  
Henry and Meredith Leck  
Augustus and Cynthia Levengood  
Lilly Endowment, Inc.  
Patrick and Patricia Lindley  
Benton and Sandi Marks  
Larry and Elizabeth Martin  
Helene Massey  
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Network Investments, LLC  
Nicholas H. Noyes, Jr. Memorial  
Foundation, Inc.  
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Sara and Mark Perlstein  
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April J Searcy  
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Silver Birch Roofing  
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## MATCHING GIFT COMPANIES

Many employers match gifts to organizations such as WFYI. As a result, contributions can double, triple or more. Thank you to the following employers who matched donor contributions to WFYI in 2017

Ameriprise Financial  
AT&T  
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Deluxe Corporation Foundation  
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Illinois Tool Works Foundation  
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The Benevity Community Impact Fund  
The Capital Group Companies  
Travelers  
TYCO  
U.S. Bank  
United Health Group

Find out if your company matches gifts at [wfyi.org/matching-gifts](http://wfyi.org/matching-gifts).

## CORPORATE PARTNERS

In 2017, 347 businesses and organizations supported WFYI through corporate underwriting and sponsorship on WFYI 1, 90.1 FM, wfyi.org, production and events.

The highest level of WFYI Corporate Supporters are members of the WFYI Mission Society. There are 14 members of the Mission Society, which makes up 26% of the overall corporate support budget.

## MISSION SOCIETY CLIENTS

- Bose McKinney & Evans
- Butler University/Clowes Memorial Hall
- CNO Financial Group
- Comcast South
- Dental Care Plus Group
- Eskenazi Health Services
- Goelzer Investment Management
- Ice Miller LLP
- IndyGo
- Nina Mason Pullium Charitable Trust
- OneAmerica
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- Terry Lee Honda
- Woodley Farra Manion Portfolio Management



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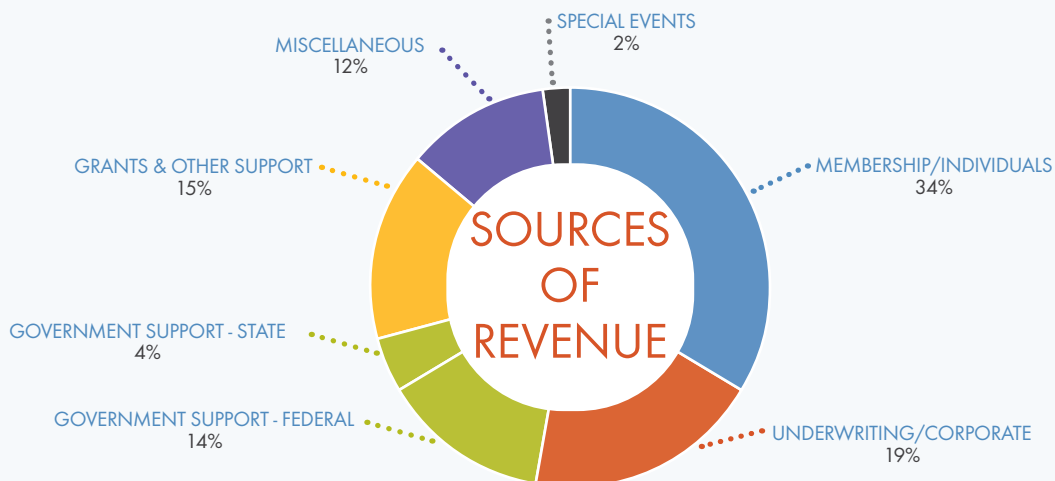
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Rollin M. Dick  
Kristin Fruehwald  
George Plews  
Eileen Scott  
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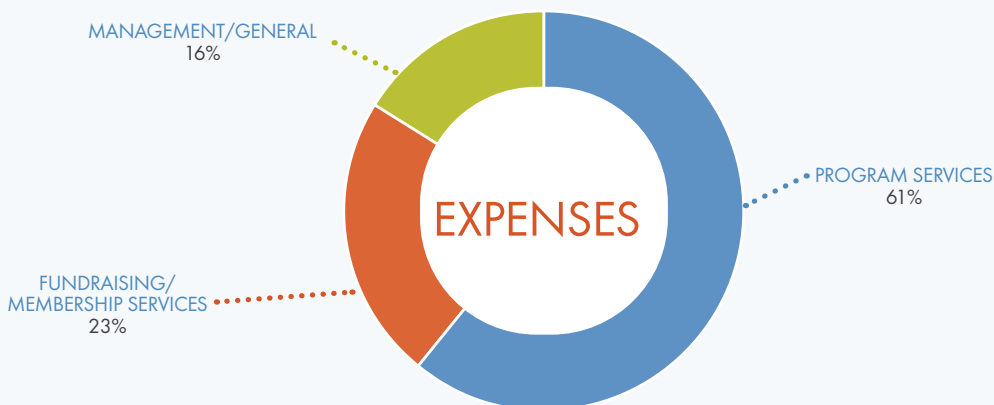
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Dr. Tim Garnett  
Terry Magid  
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Michael Twyman  
Betty Wilson  
Niki Woodson





Membership/Individuals	\$3,904,970	34%
Underwriting/Corporate	\$2,229,423	19%
Government Support - Federal	\$1,556,112	14%
Government Support - State	\$519,440	4%
Grants & Other Support	\$1,765,974	15%
Miscellaneous	\$1,343,942	12%
Special Events	\$245,168	2%
<b>TOTAL REVENUE</b>	<b>\$11,565,030</b>	<b>100%</b>



Program Services	\$6,743,561	61%
Fundraising/Membership Services	\$2,556,807	23%
Management/General	\$1,769,317	16%
<b>TOTAL EXPENSES</b>	<b>\$11,069,685</b>	<b>100%</b>

Many people are so passionate about WFYI that they want to deepen their commitment to the organization beyond their available cash resources. Here are different ways that happens:

- **Donating a vehicle** – If you have a car, truck, motorcycle, boat or other means of transportation you no longer use, you can donate that to WFYI and receive a federal tax deduction for the full current value of the vehicle. Find out more at [wfyi.org/donate-a-vehicle](http://wfyi.org/donate-a-vehicle).
- **Legacy gifts** – People wanting to leave a lasting legacy gift without affecting their current financial freedom can do so by naming WFYI in their will or trust. More details on this long-lasting commitment can be found at [wfyi.org/leave-a-legacy](http://wfyi.org/leave-a-legacy) or call (317) 614-0439.
- **Gifting stock** – Electronic delivery of stock shares is a secure and expedient way to contribute. It also includes some cost savings. Visit [wfyi.org/gifts-of-stock](http://wfyi.org/gifts-of-stock) for more information.
- **Volunteer** – Not everyone has the financial resources to share as much as they'd like, but there are other ways to contribute. We have an active volunteer group that we call on to help us with many office duties and special events. If you have time and would like to be part of this energetic team, please visit [wfyi.org/volunteer](http://wfyi.org/volunteer) and fill out an application. It may be the most rewarding work you ever do!
- **Make your gift go further** – Many employers offer to match charitable gifts from their current and retired employees. As a result of simply completing a short form, contributions could double, triple or more. To find out if your company has a matching gift program, visit [wfyi.org/matching-gifts](http://wfyi.org/matching-gifts).







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## - PLAN YOUR GIFT TO WFYI -

"Public television transformed my life. I learned so much watching Cosmos, Connections with James Burke and Nova as a child. I am now a scientist with a graduate degree. I give PBS much of the credit for sparking the belief that I could learn how to be a scientist too."

- WFYI Member  
Michelle McNabb



Please consider putting WFYI in your future plans. For more information, contact Stephanie Collins at (317) 614-0439 or visit [wfyi.org/leave-a-legacy](http://wfyi.org/leave-a-legacy).